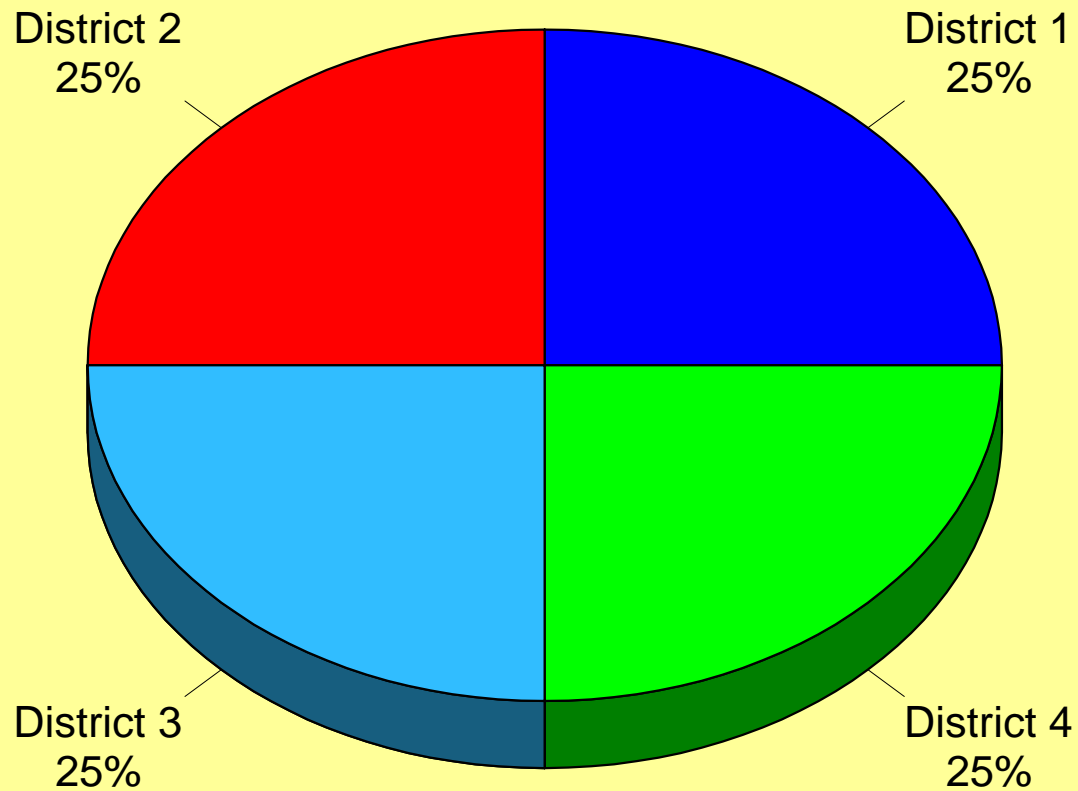


Statistically Valid Household Survey

- 600 Households Within Joplin
- 150 Households Within Each District
- 150 Households Outside of Joplin
- Margin of error of $\pm 3.6\%$ whole survey ($\pm 4\%$ within Joplin)

Which Council District Corresponds to Your Home?

by percentage of respondents

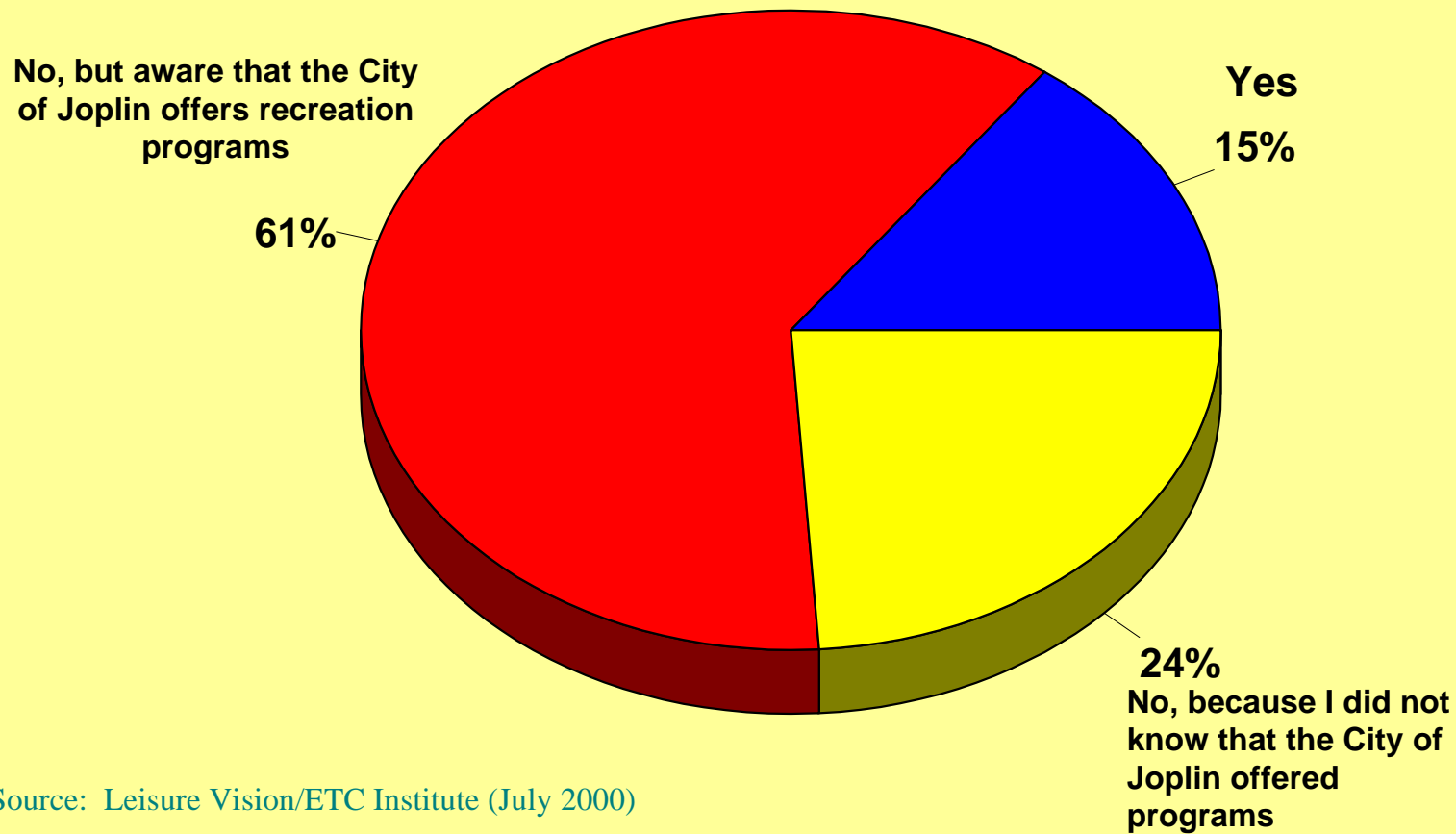


Source: Leisure Vision/ETC Institute (July, 2000)

Evaluating the Current Parks and Recreation System

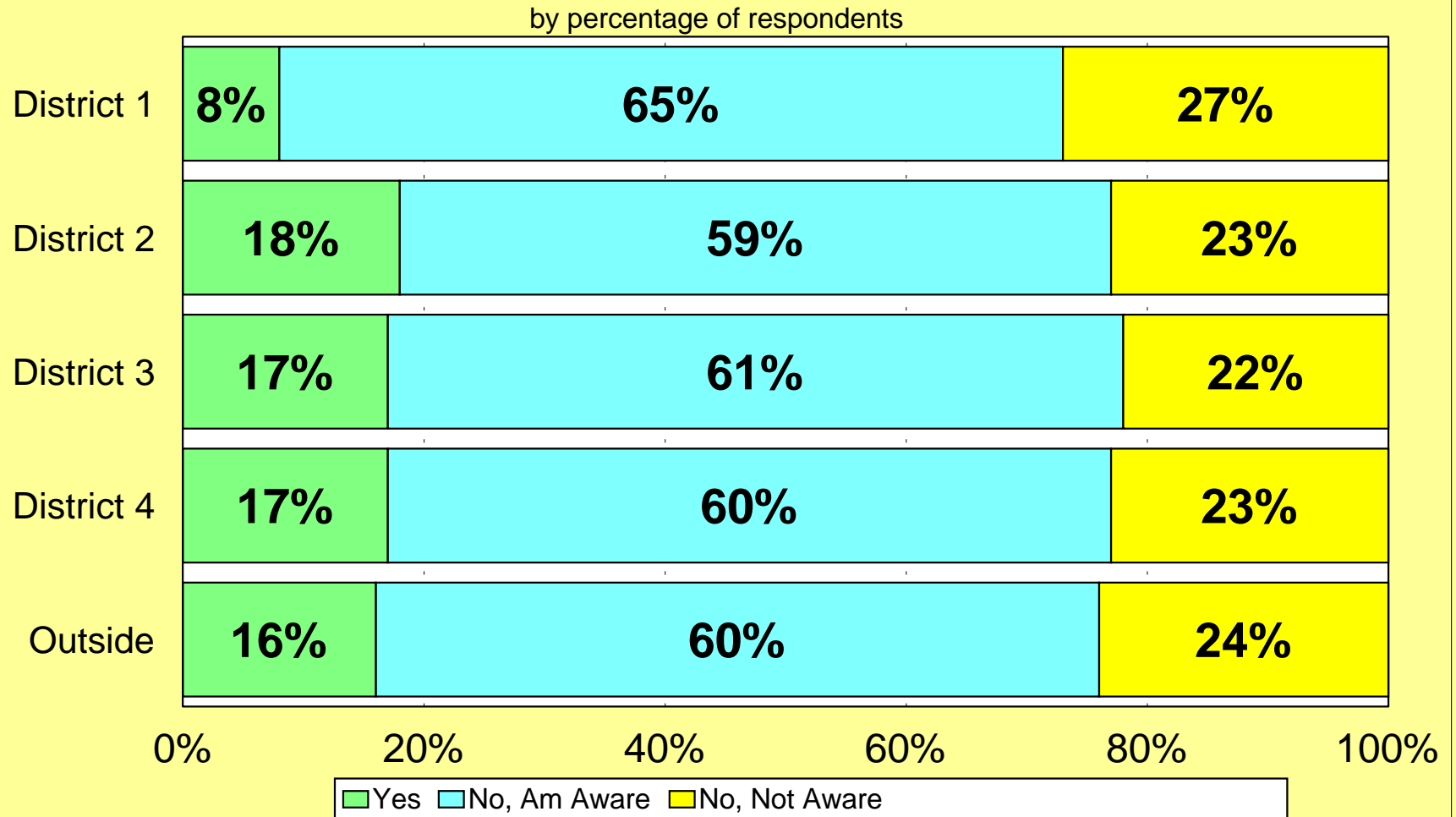
Have You or Members of Household Participated in Any Parks and Recreational Programs During The Last 12 Months?

by percentage of respondents



Source: Leisure Vision/ETC Institute (July 2000)

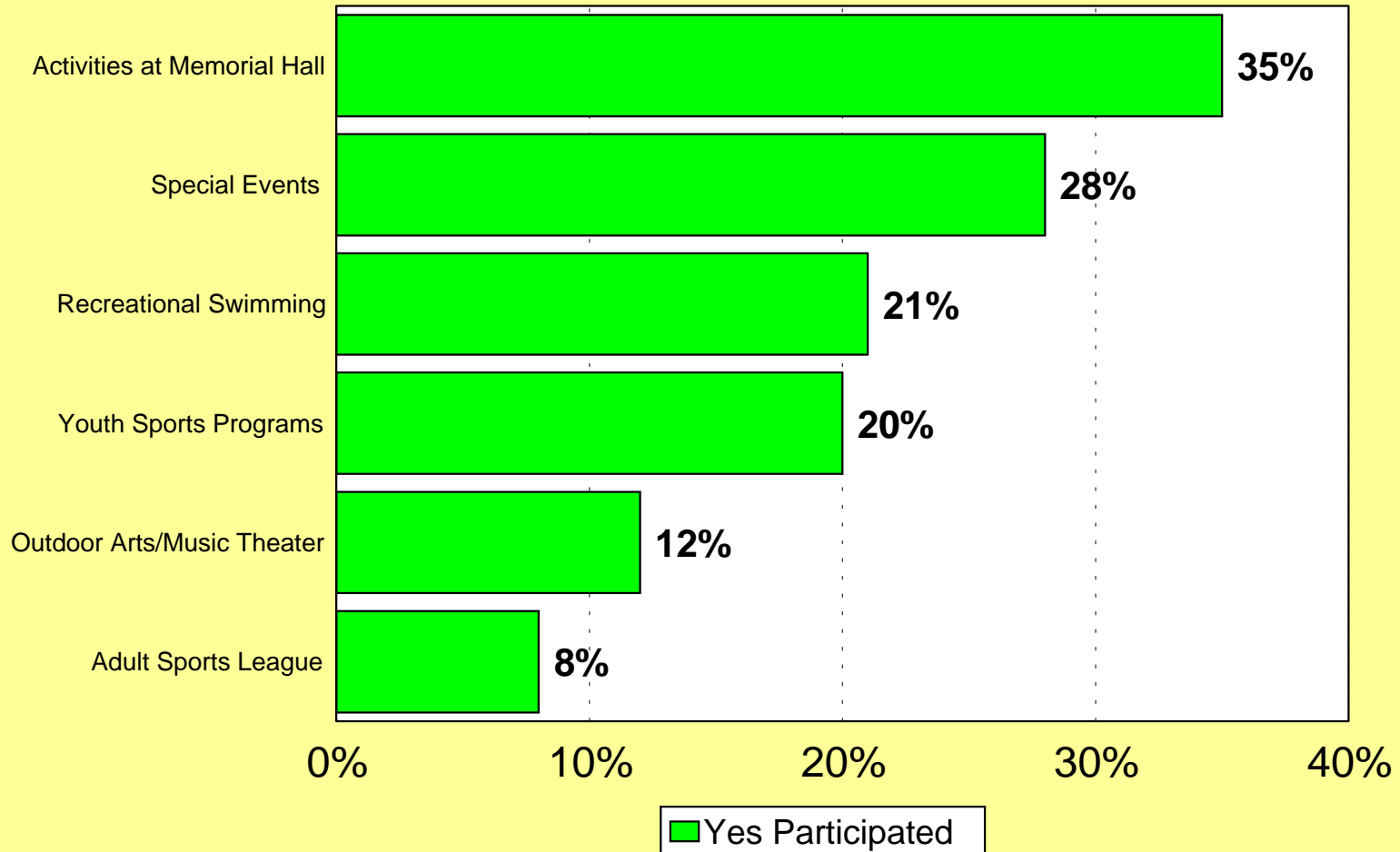
Participation in Programs



Source: ETC Institute/Leisure Vision (July, 2000)

6 City Programs With Highest Participation During the Past 2 Years

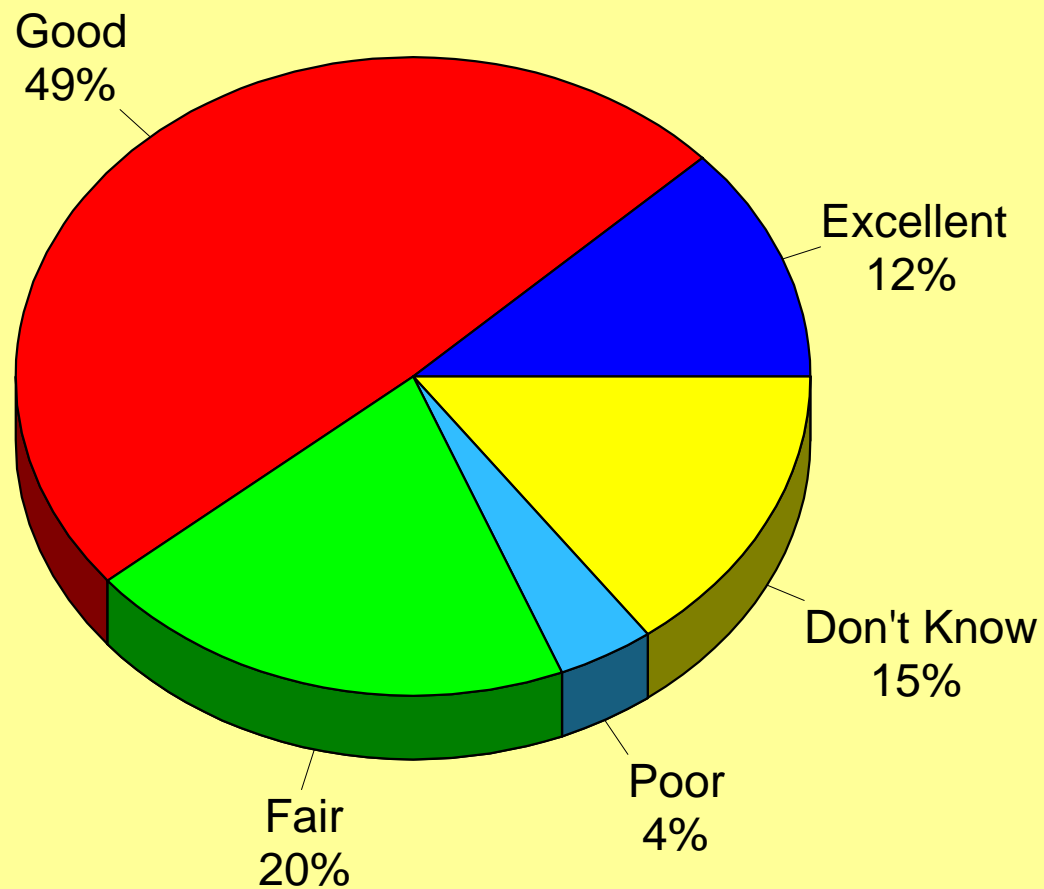
by percentage of respondents



Source: Leisure Vision/ETC Institute (July, 2000)

Residents Rate the Recreational Programs Offered by the City of Joplin

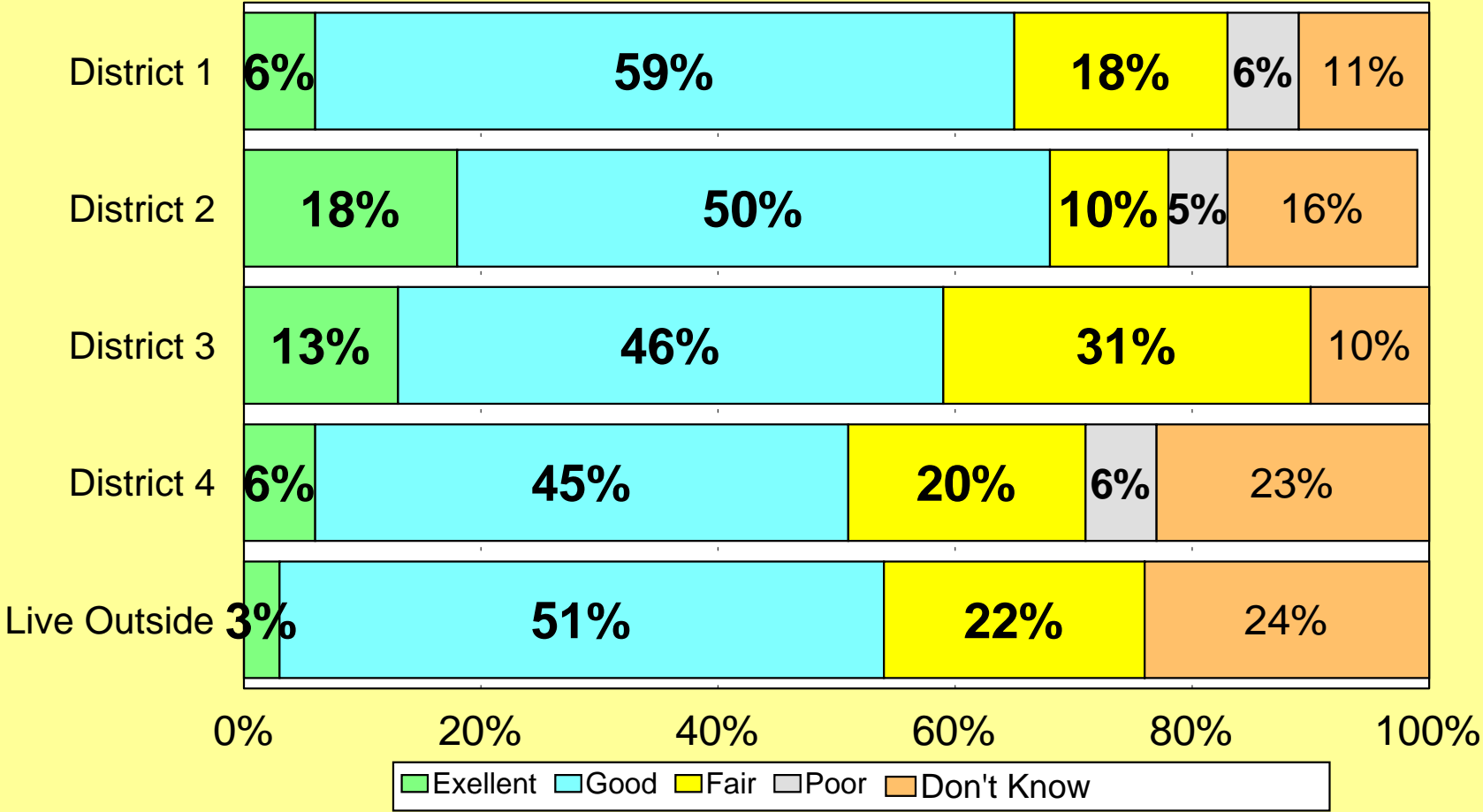
by percentage of respondents



Source: Leisure Vision/ETC Institute (July, 2000)

Ratings of Programs

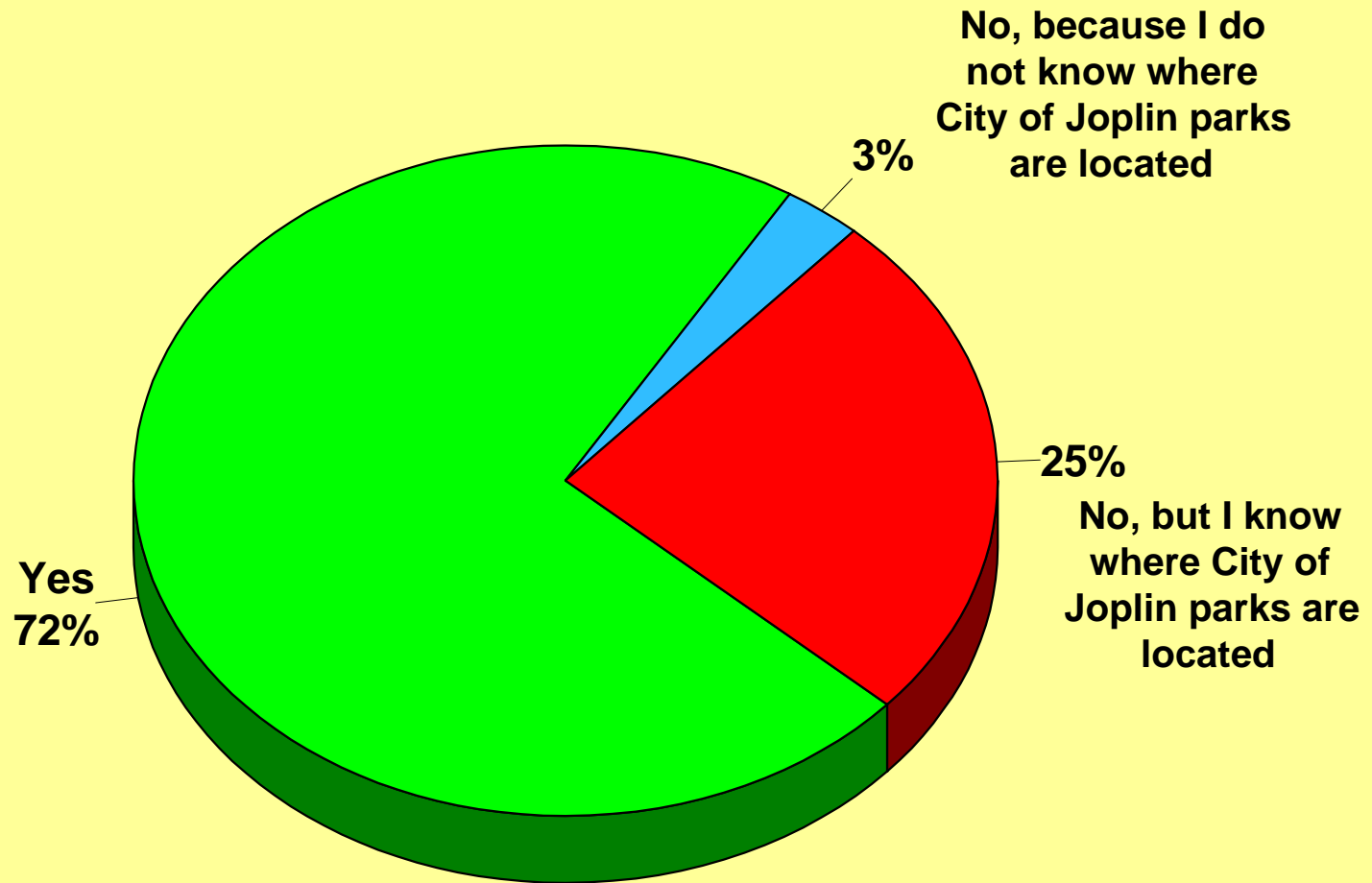
by respondents in Council Districts



Source: ETC Institute/Leisure Vision (July, 2000)

Visitation of City of Joplin Parks During the Past Year

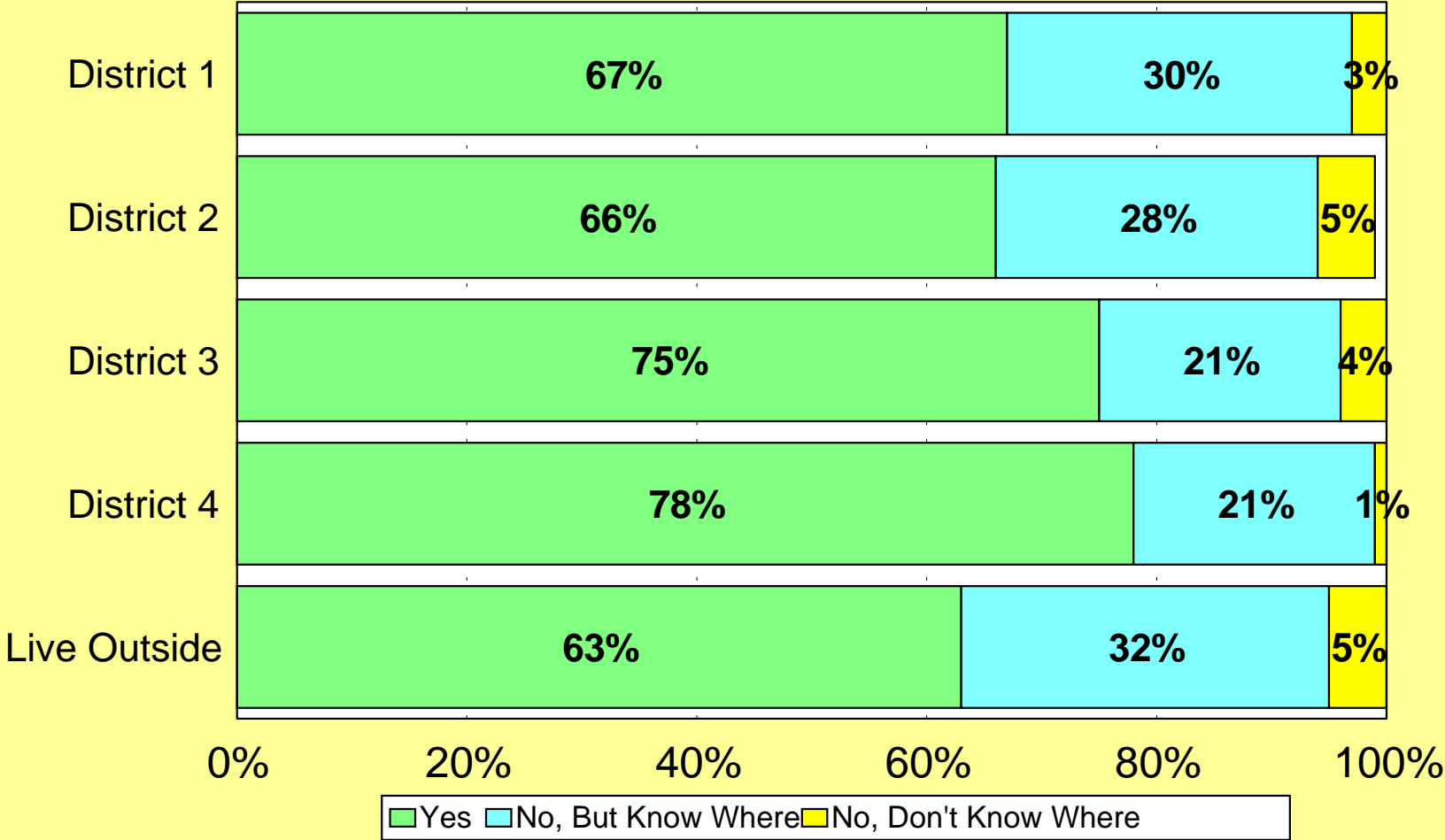
by percentage of respondents



Source: Leisure Vision/ETC Institute (July, 2000)

Visited Parks Past Year

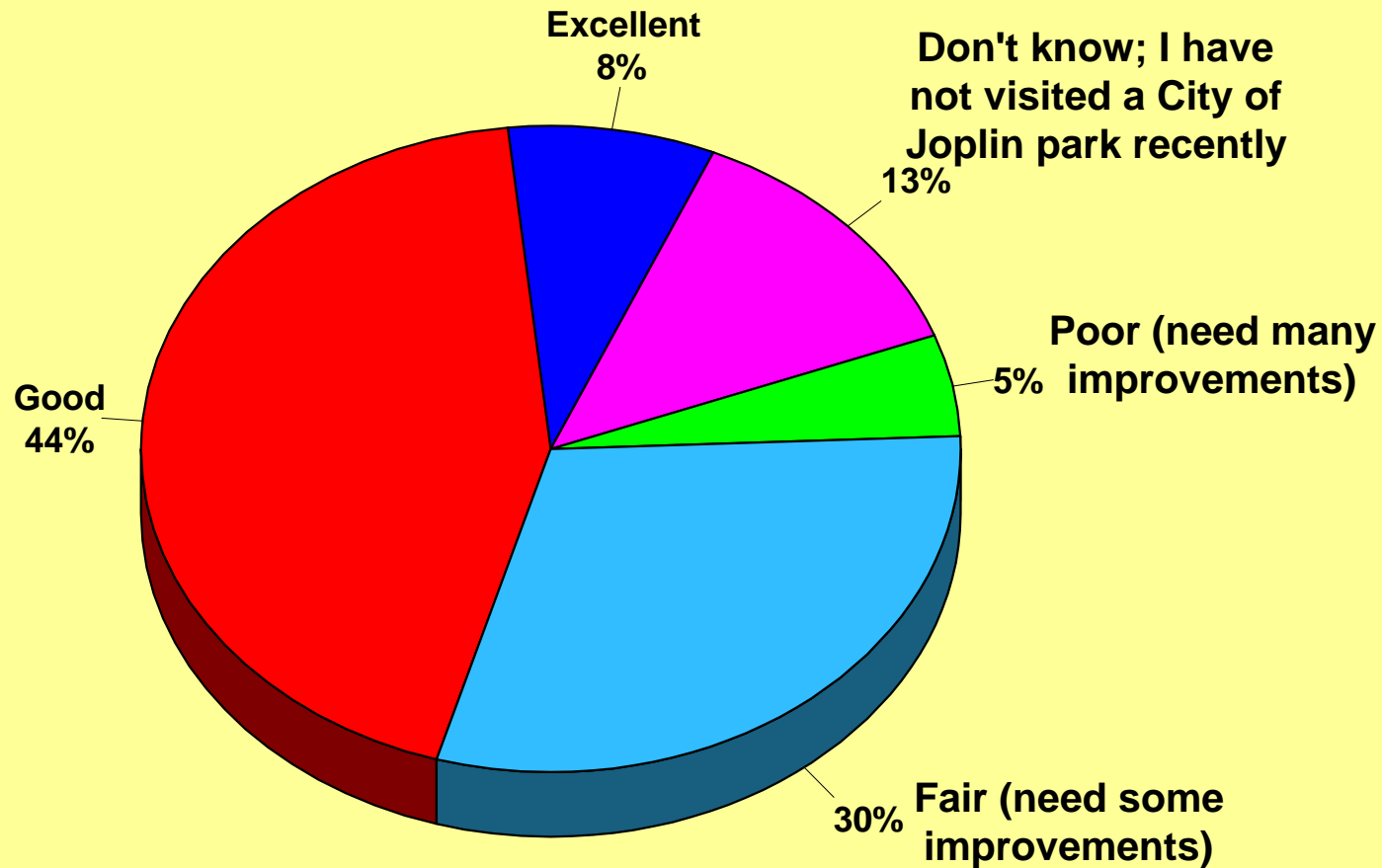
by respondents in Council Districts



Source: ETC Institute/Leisure Vision (July, 2000)

Condition of City of Joplin Parks Visited During the Past Year

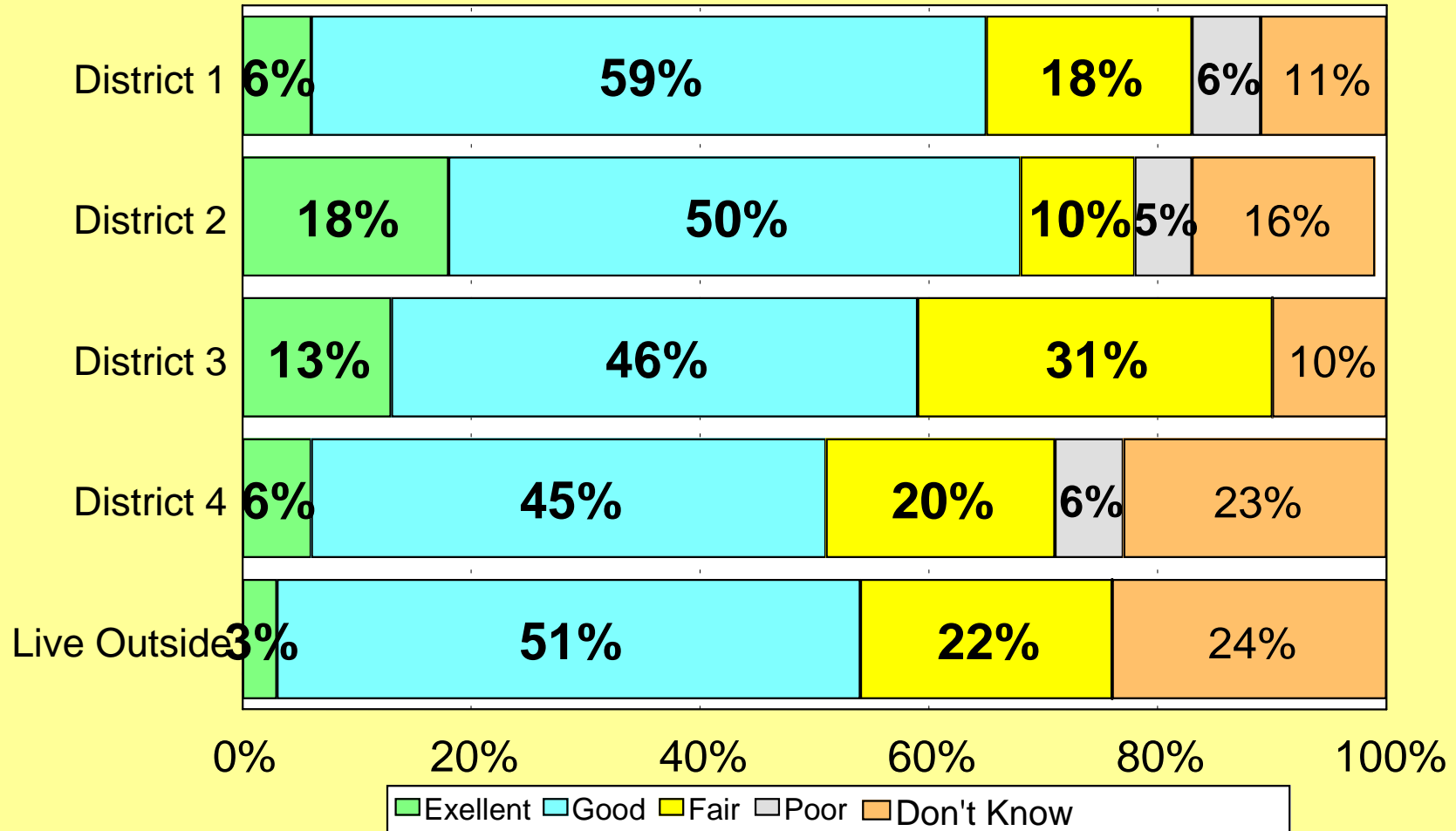
by percentage of respondents



Source: Leisure Vision/ETC Institute (July, 2000)

Ratings of Parks

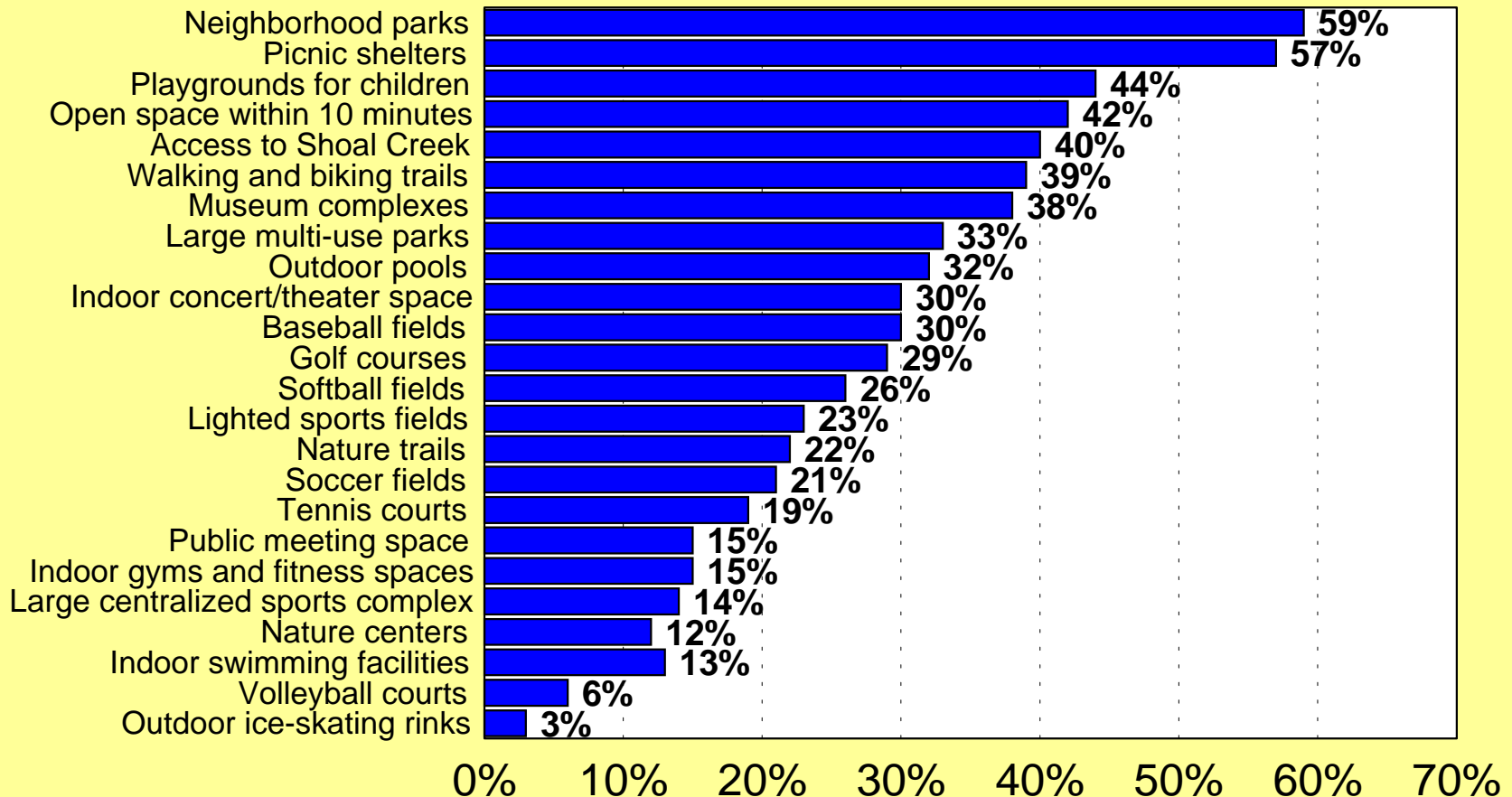
by respondents in Council Districts



Source: ETC Institute/Leisure Vision (July, 2000)

Parks & Facilities Visited Over Past 2 Years in Joplin

by percentage of respondents

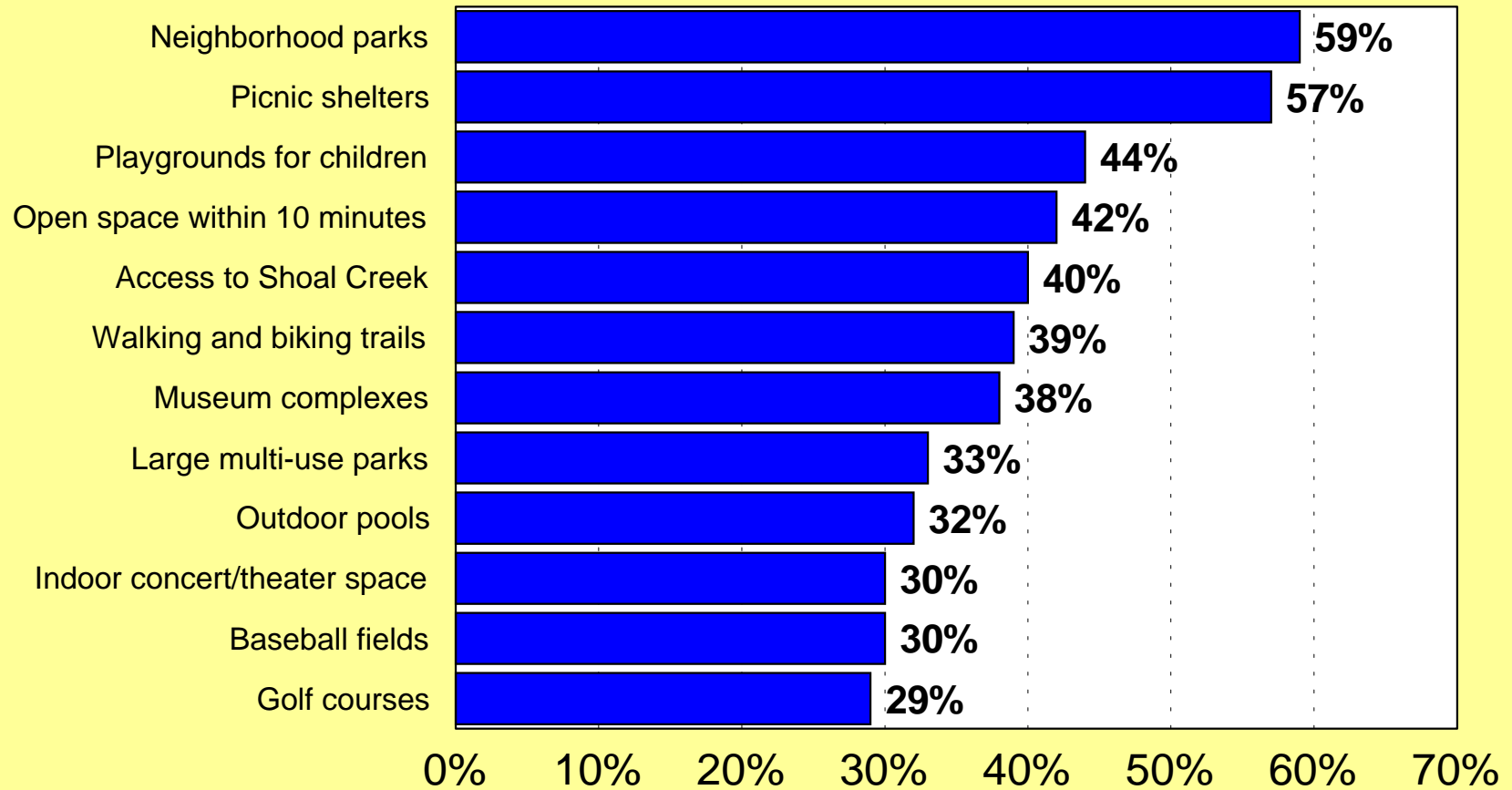


■ Visted Past 2 Years

Source: Leisure Vision/ETC Institute (July, 2000)

Top 12 Parks & Facilities Visited Over Past 2 Years in Joplin

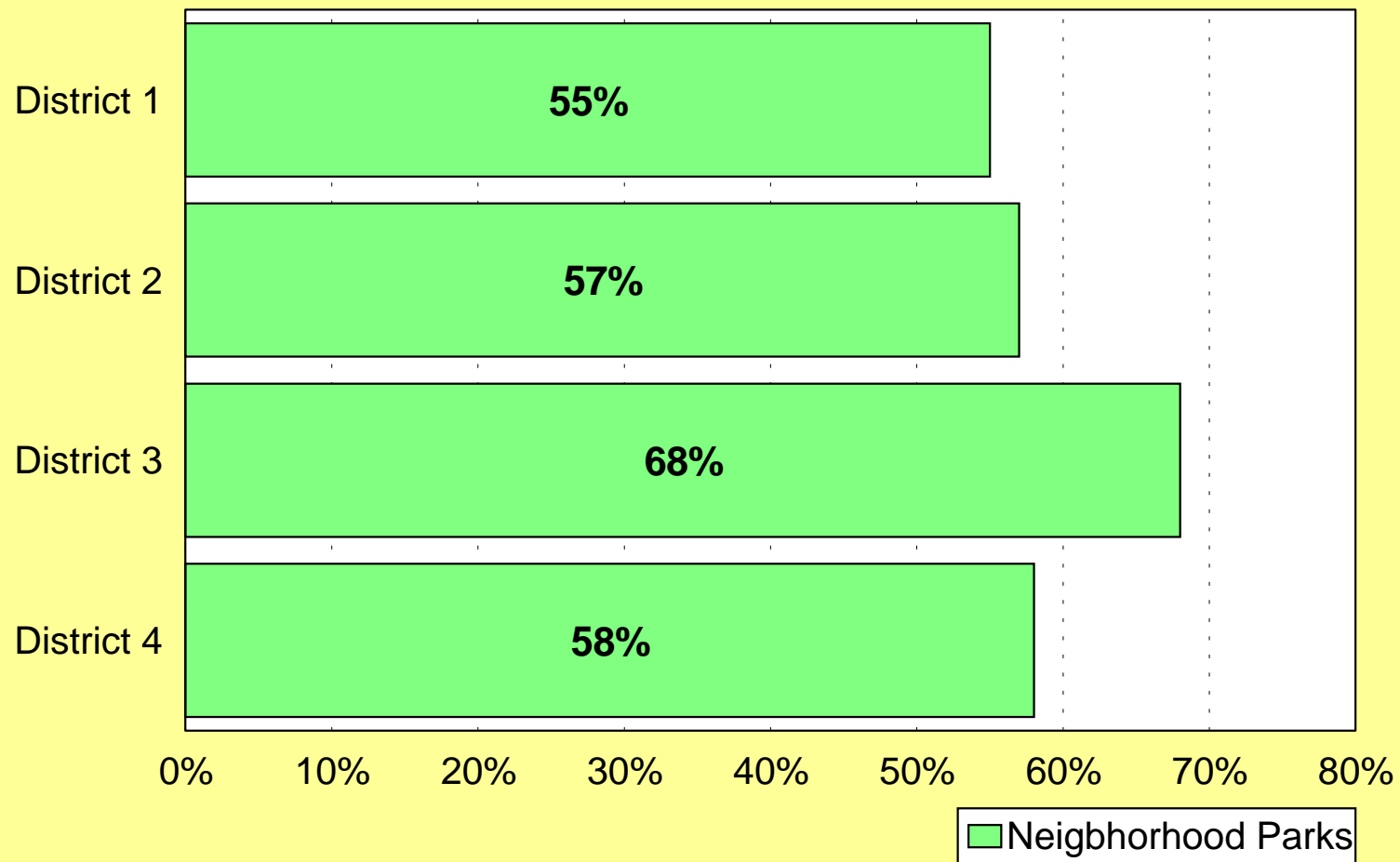
by percentage of respondents



Source: Leisure Vision/ETC Institute (July, 2000)

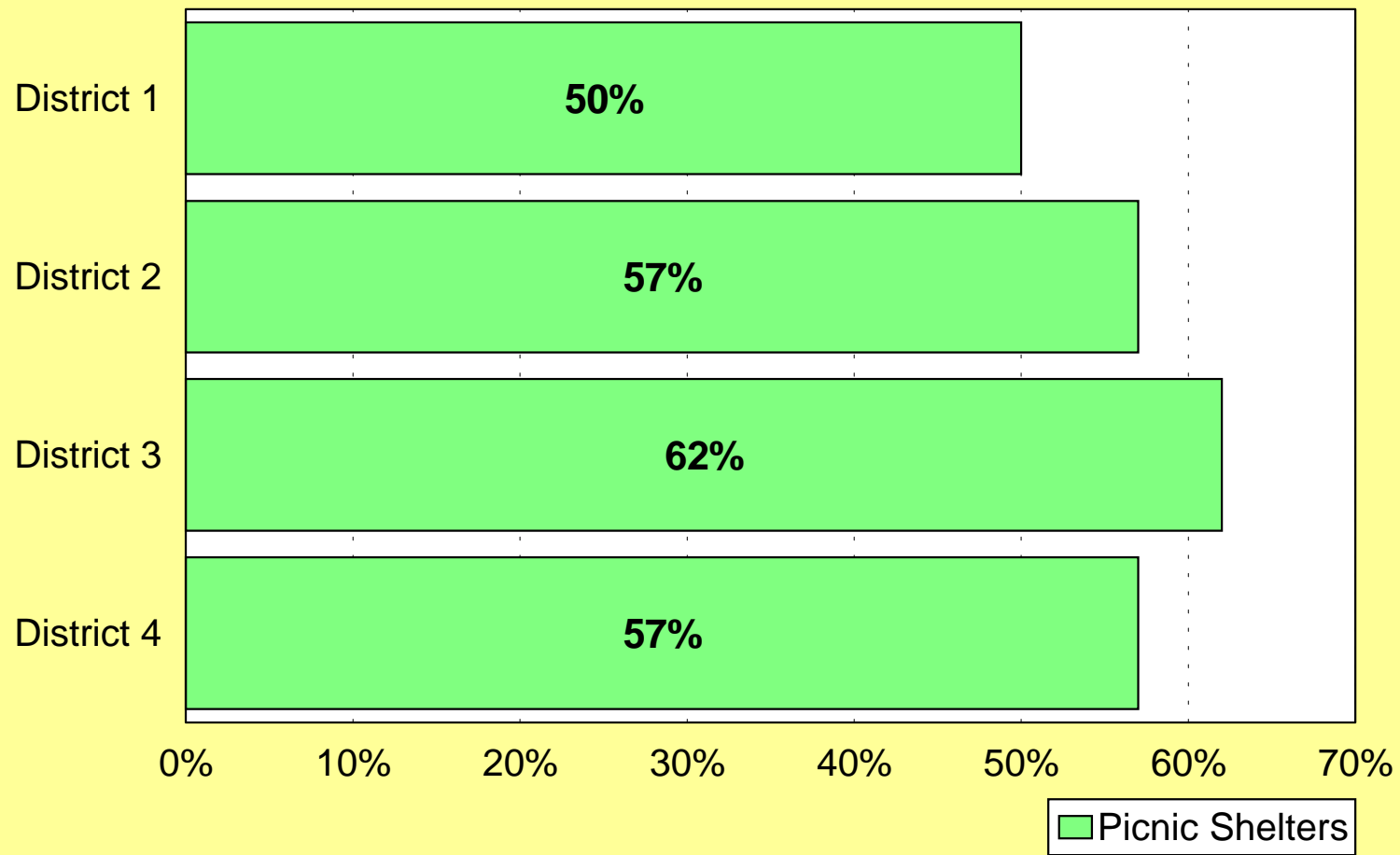
Visits to Neighborhood Parks

by percentages of households



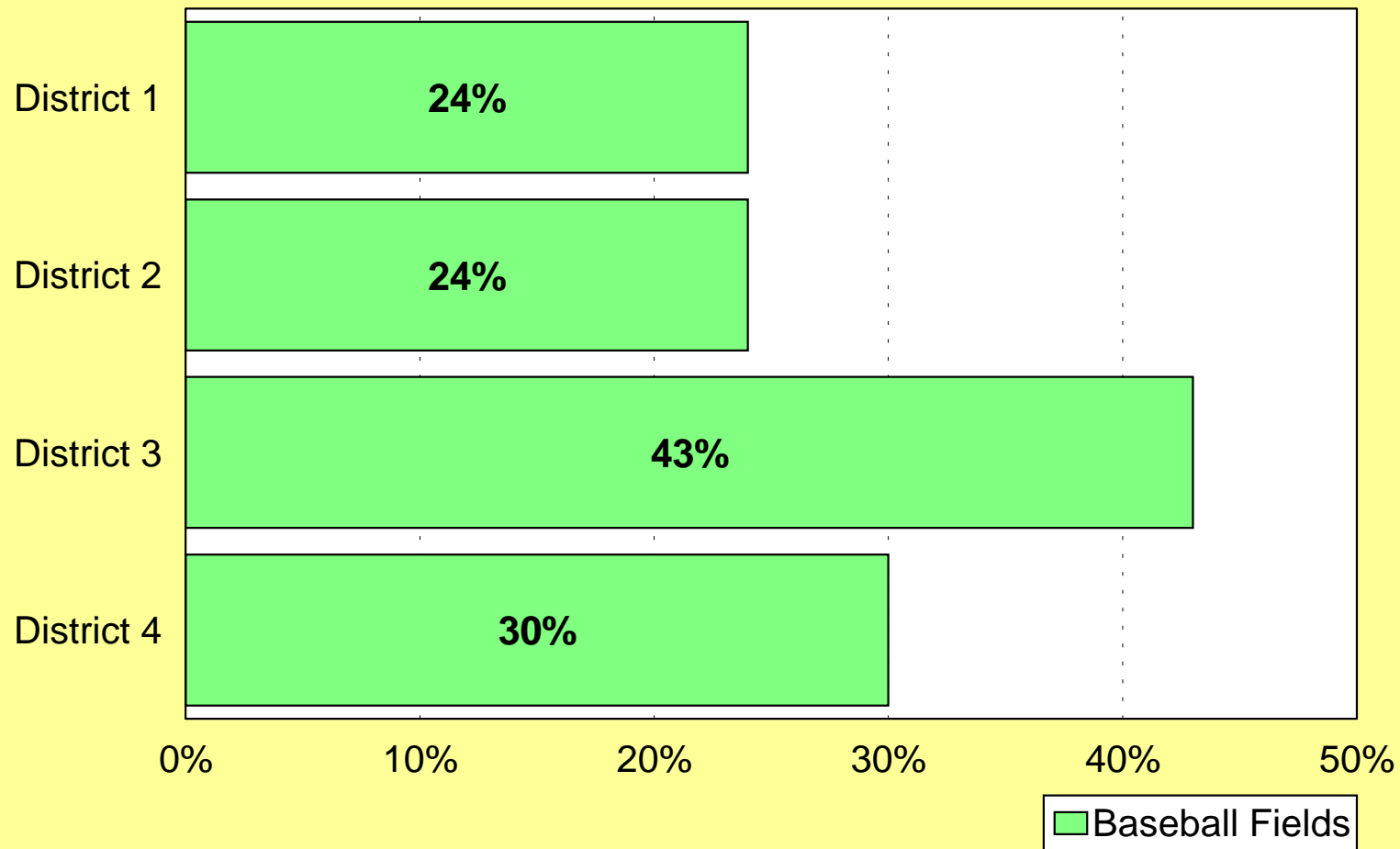
Visits to Picnic Shelters

by percentages of households



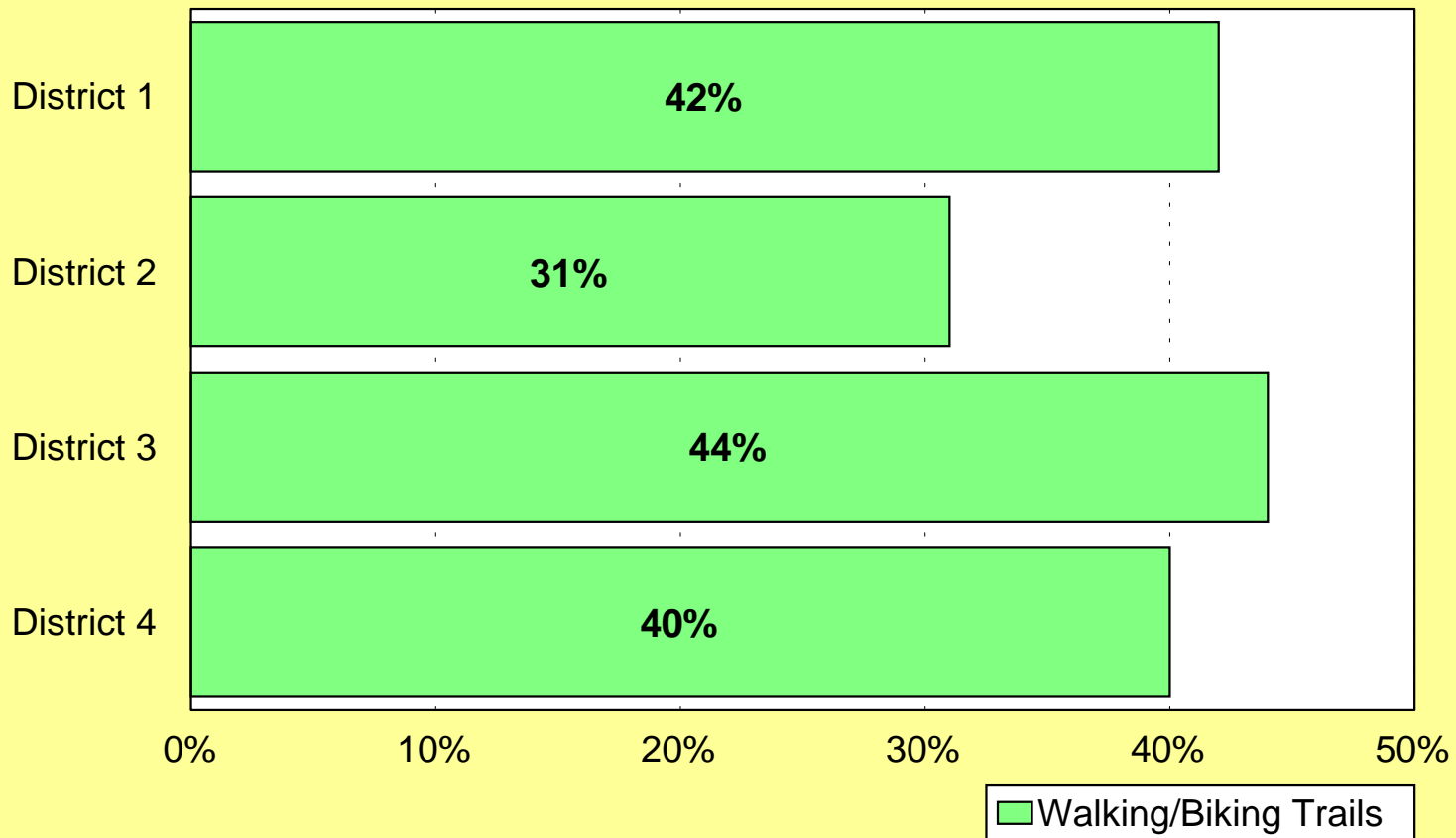
Visits to Baseball Fields

by percentages of households



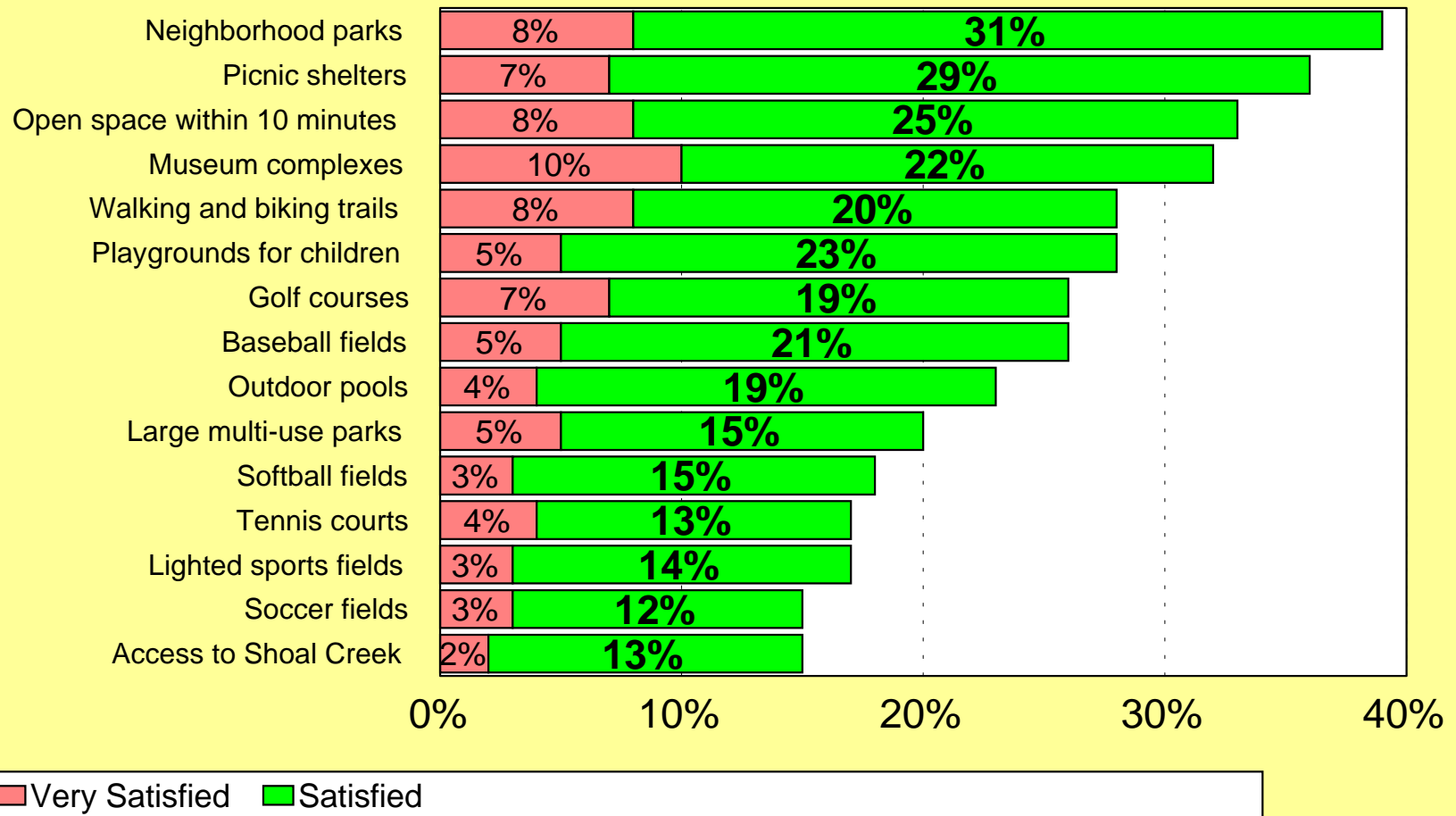
Visits to Walking/Biking Trails

by percentages of households



No Parks or Recreation Facility Has More than 10% of Respondent Indicating "Very Satisfied" With Condition

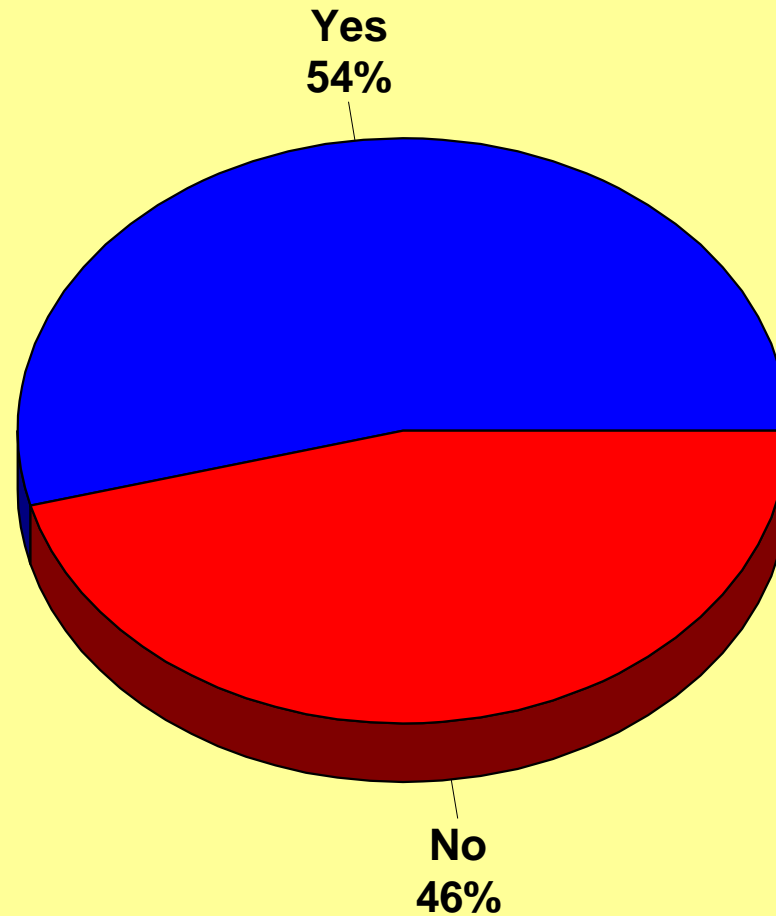
by percentage of respondents



Source: Leisure Vision/ETC Institute (July, 2000)

Patronage of Recreation Programs or Facilities Provided by Organizations Other Than the City of Joplin

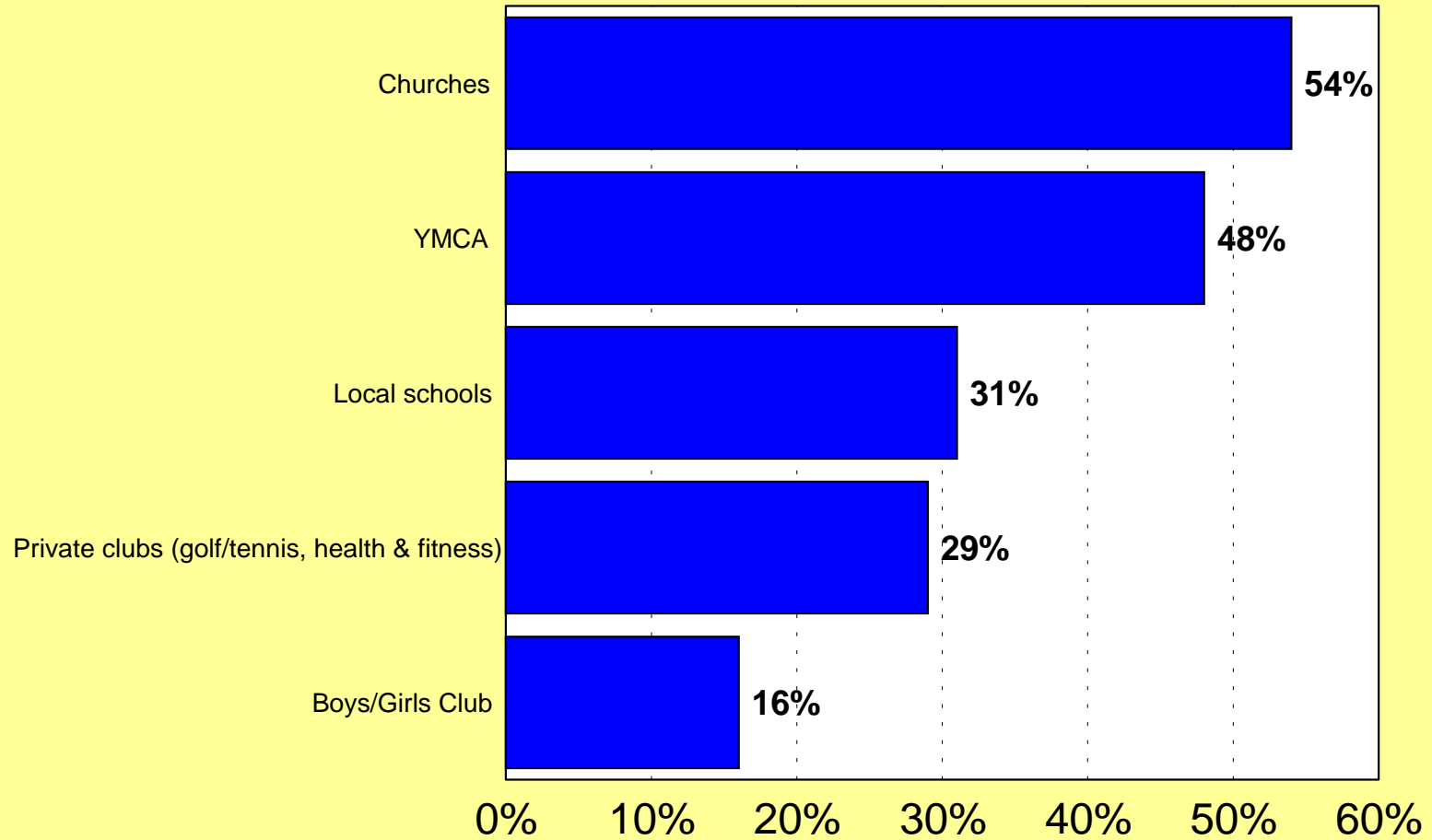
by percentage of respondents



Source: Leisure Vision/ETC Institute (July, 2000)

Top 5 Providers of Recreation Programs or Facilities Used by Residents

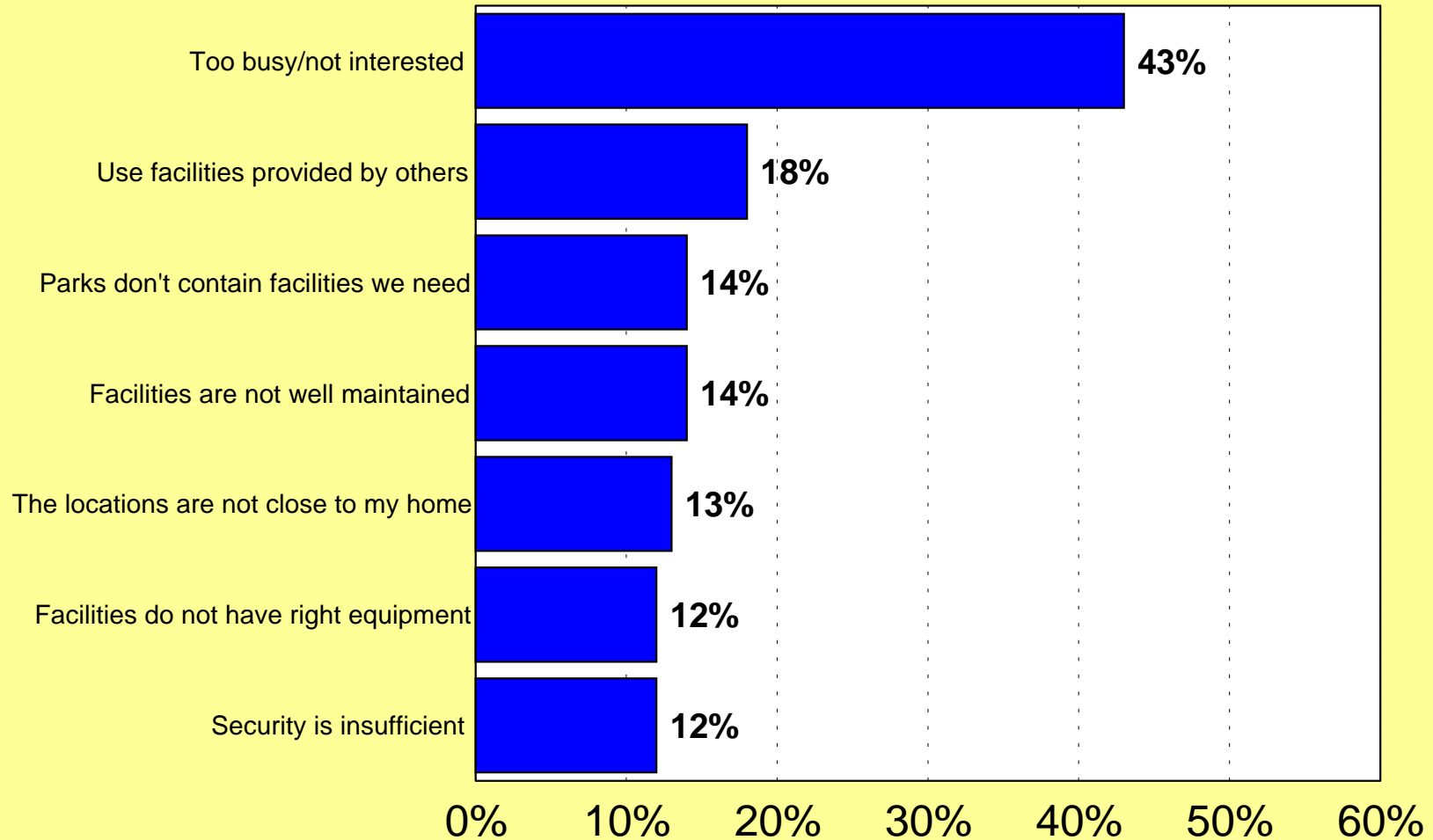
by percentage of respondents (Multiple Responses)



Source: Leisure Vision/ETC Institute (July, 2000)

7 Major Reasons Which Keep Respondents From Using Facilities

by percentage of respondents (Multiple Responses)



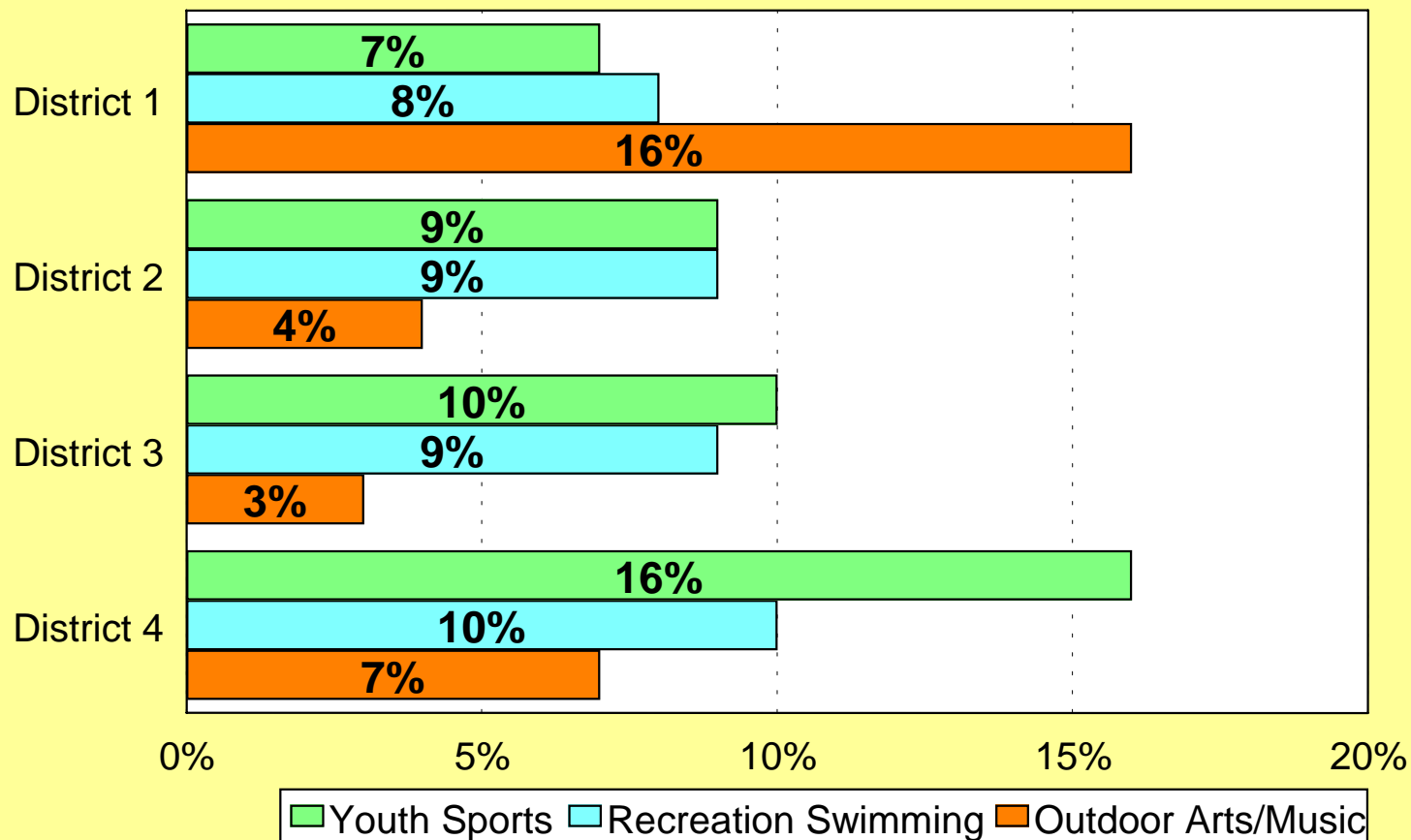
Source: Leisure Vision/ETC Institute (July, 2000)

THE PREFERRED FUTURE

Recreation Programs and Parks
and Recreation Facilities of
Highest Importance

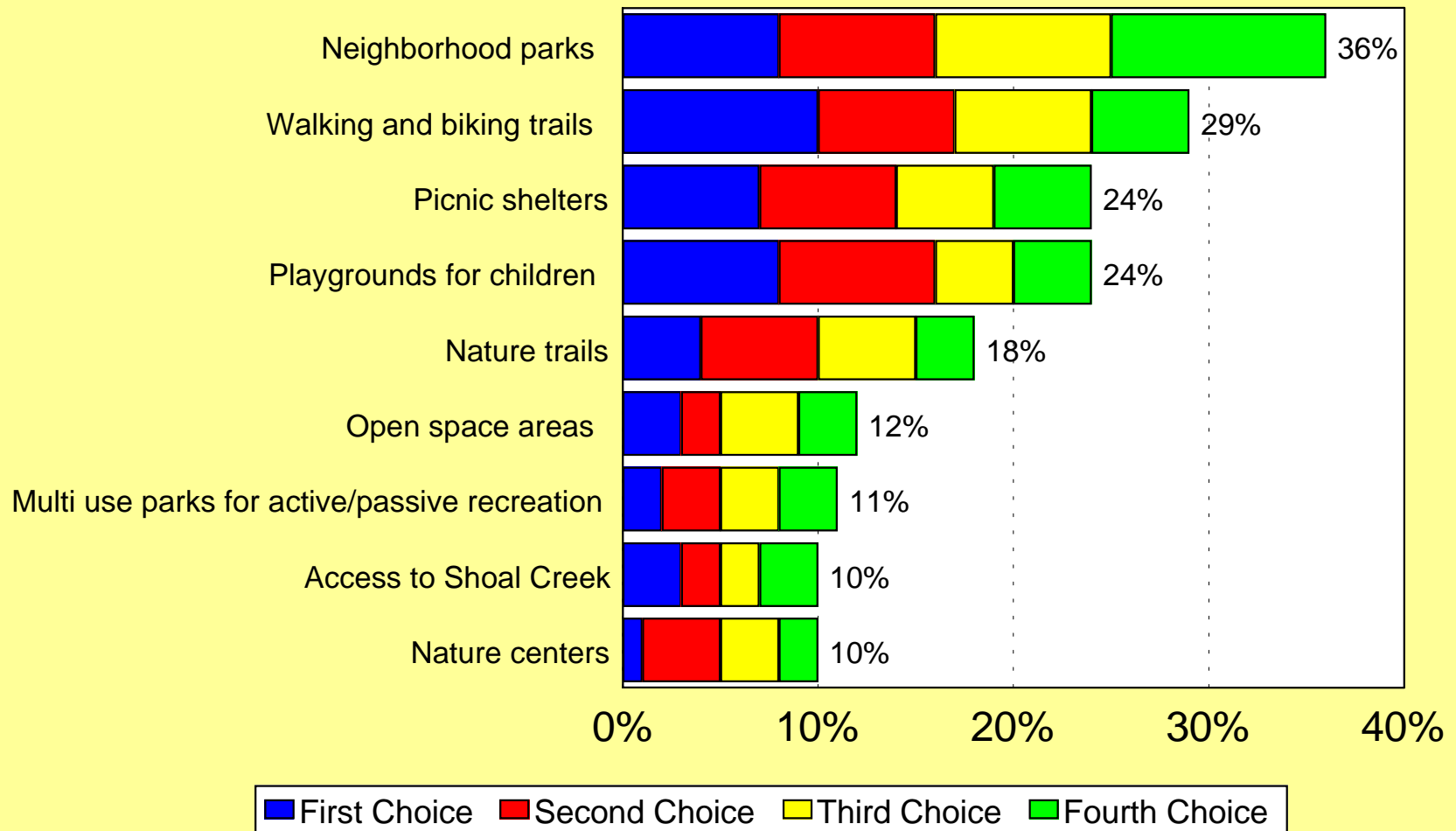
Youth Sports is 1st Choice as "Most Important" Program in 2 out of 4 Districts

by percentages of households



Top Passive Parks and Recreational Facilities That Respondents See as Most Important

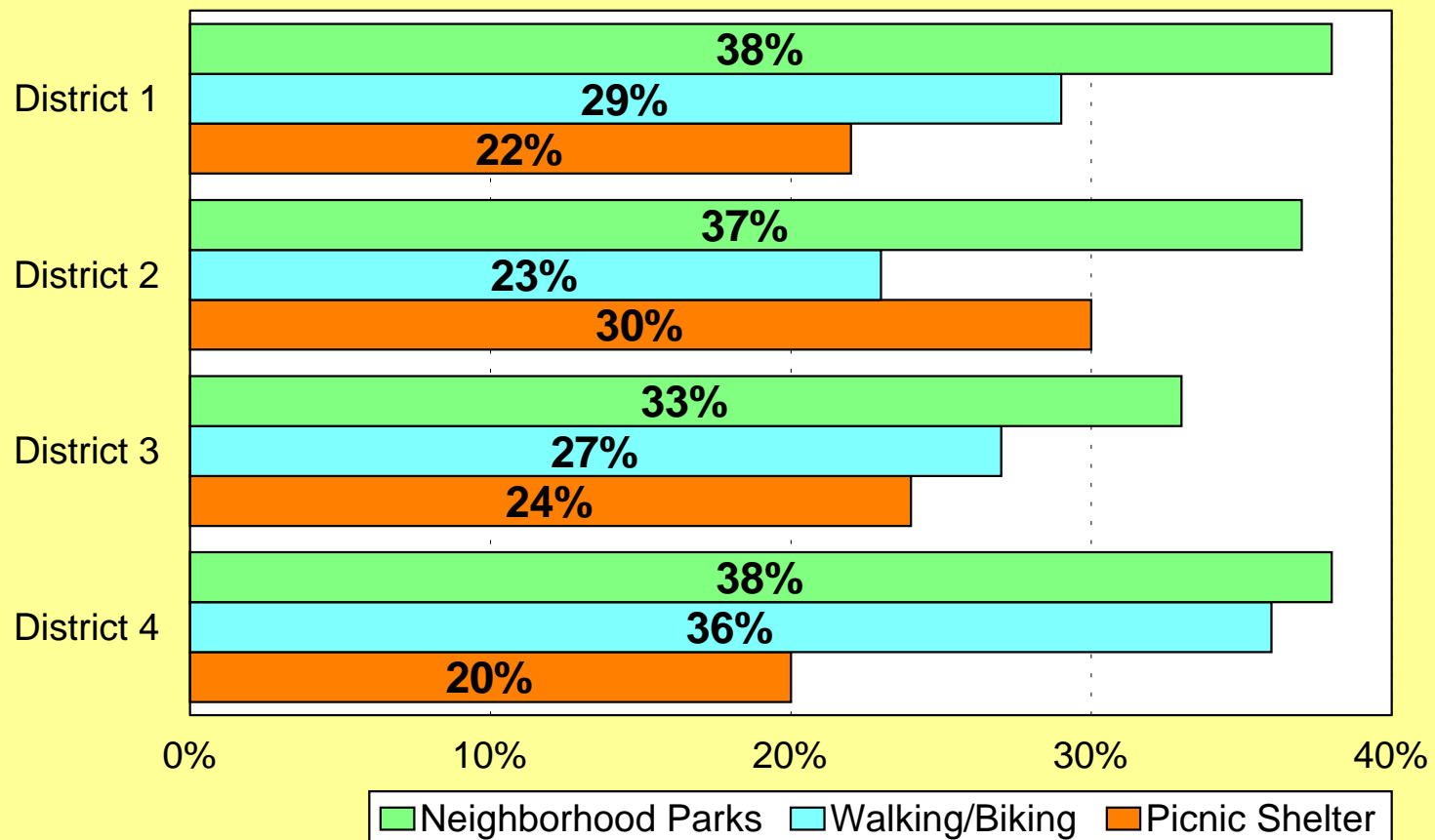
by percentage of respondents top 4 choices



Source: Leisure Vision/ETC Institute (July, 2000)

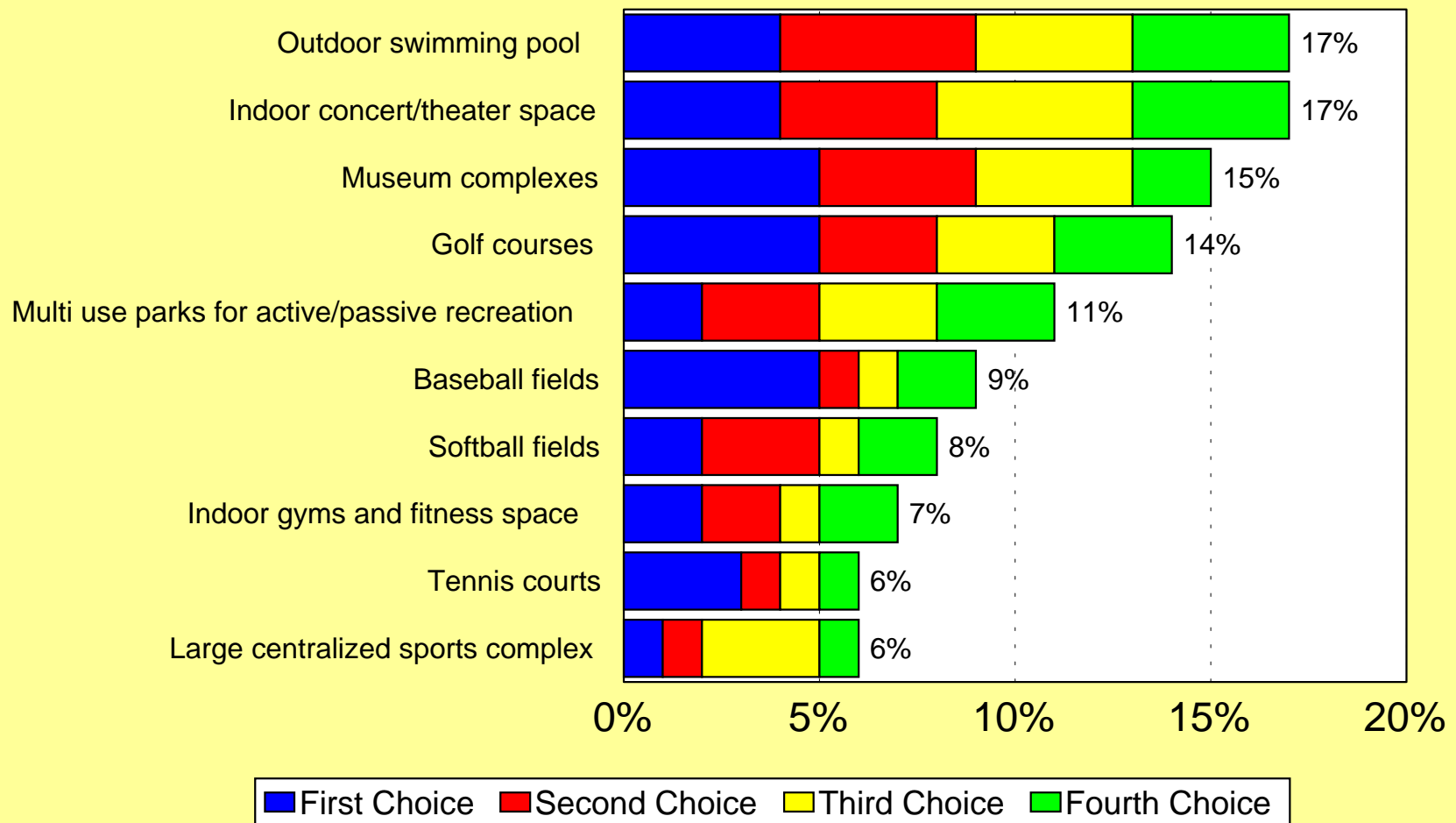
Neighborhood Parks is Top Choice as "Most Important" in 4 out of 4 Districts

by sum of top 4 choices



Top Active Parks and Recreational Facilities That Residents See as Most Important

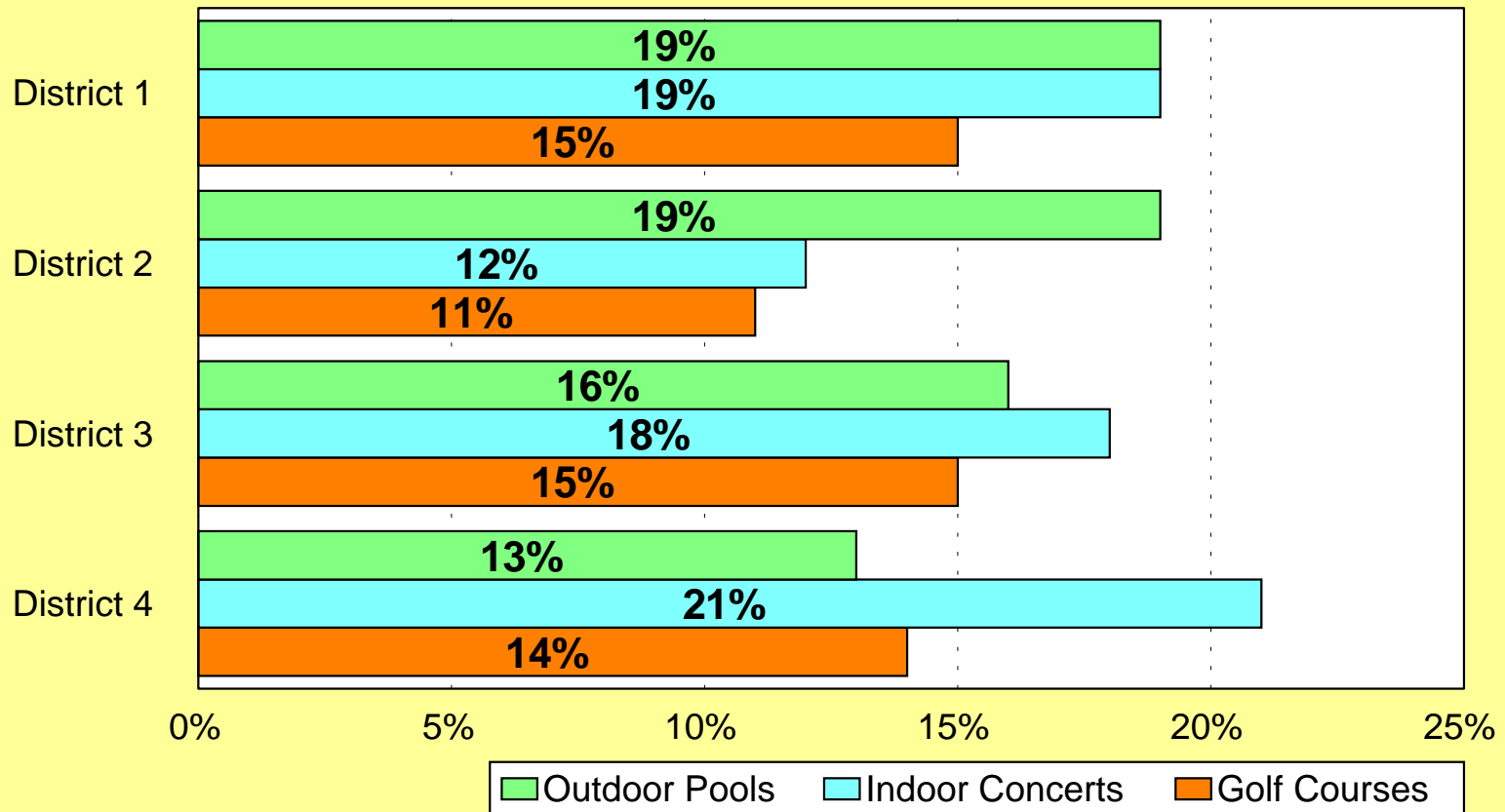
by percentage of respondents top 4 choices



Source: Leisure Vision/ETC Institute (July, 2000)

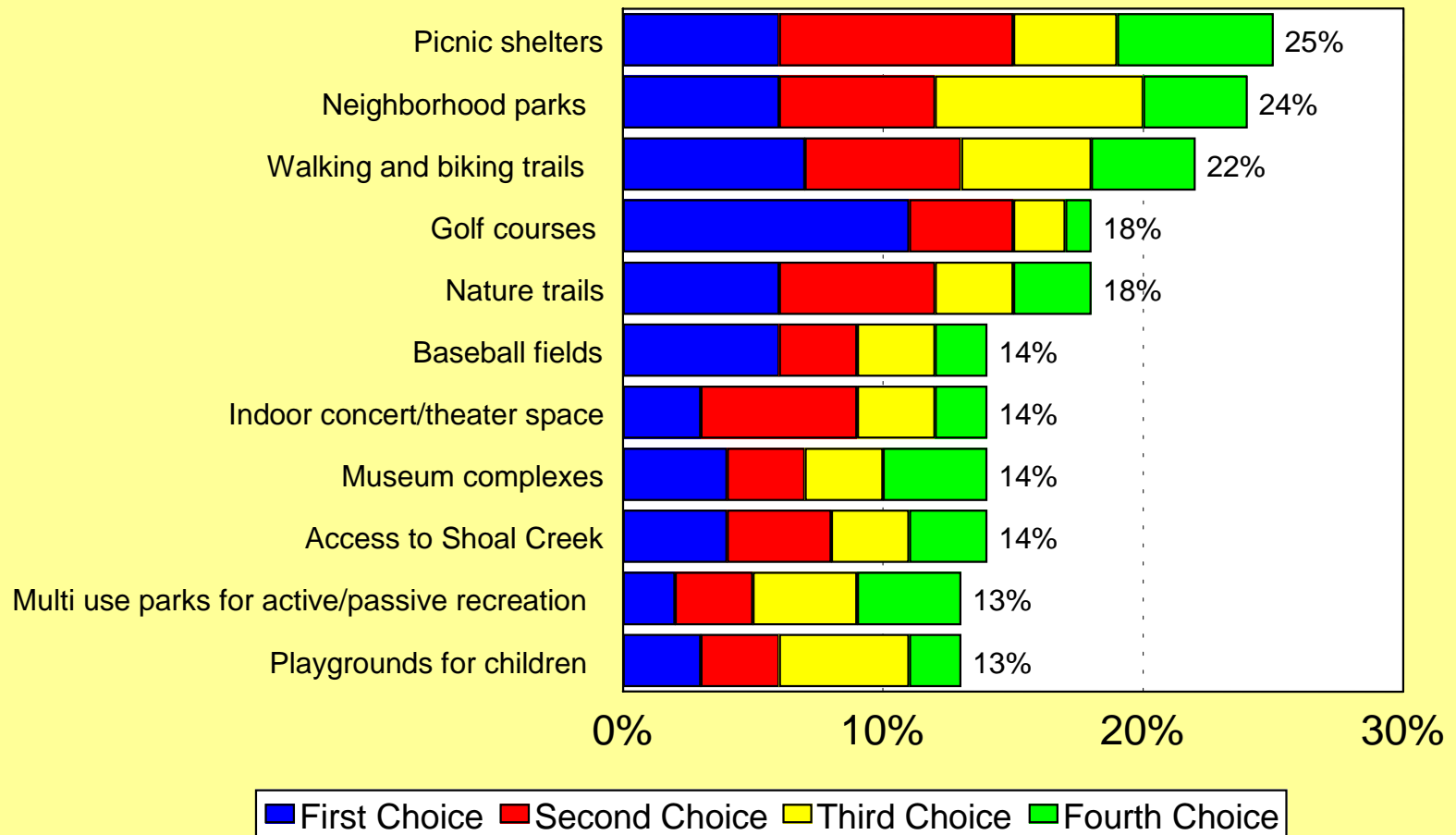
Outdoor Pools, Indoor Concert/Theater Space, and Golf Courses are Top Choices as "Most Important" in Districts

by sum of top 4 choices



Recreational Facilities That Households Outside of Joplin See as Most Important to Their Households

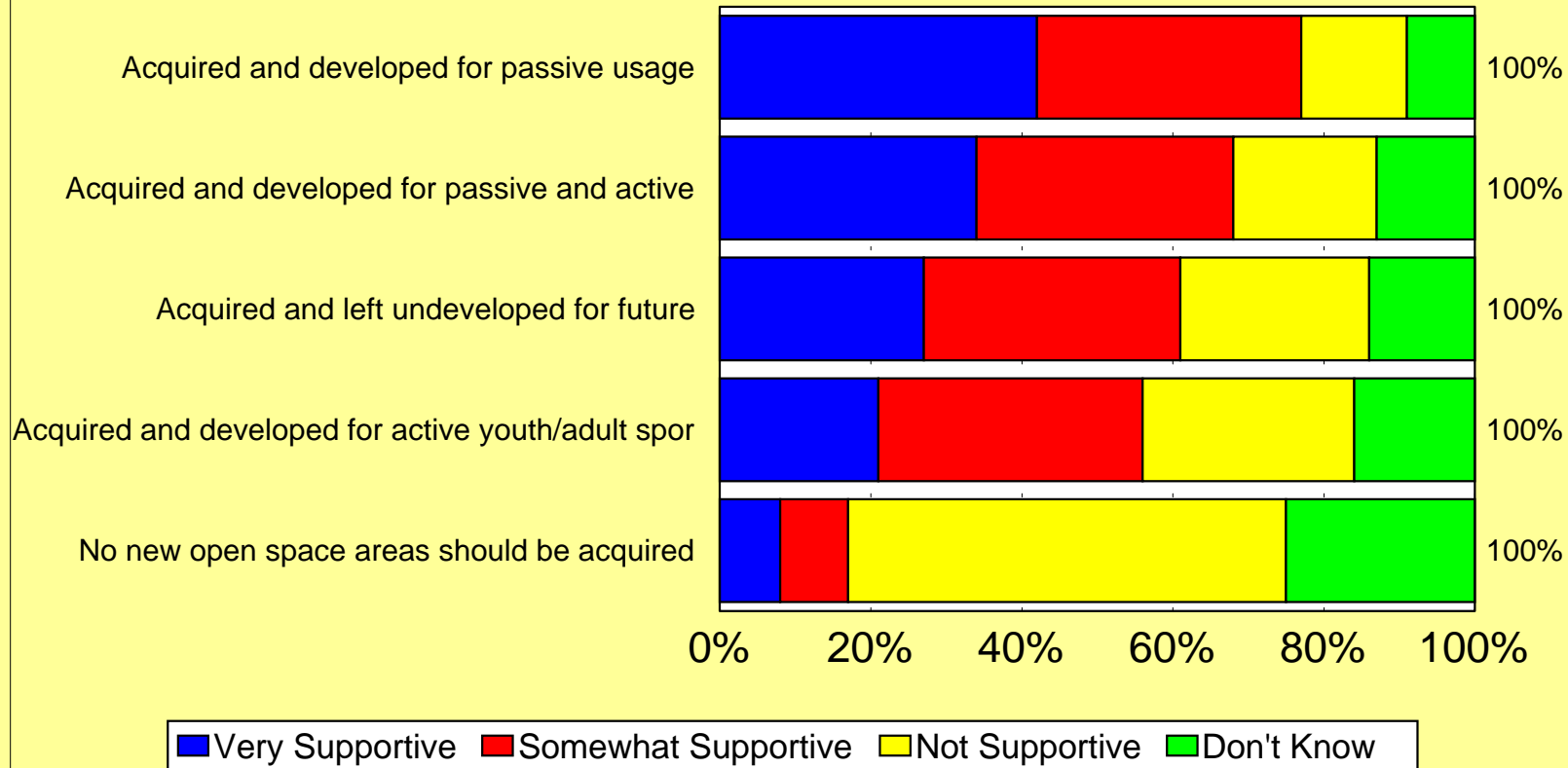
by percentage of respondents top 4 choices



Source: Leisure Vision/ETC Institute (July, 2000)

Support for Open Space Acquisition and Development

by percentage of respondents



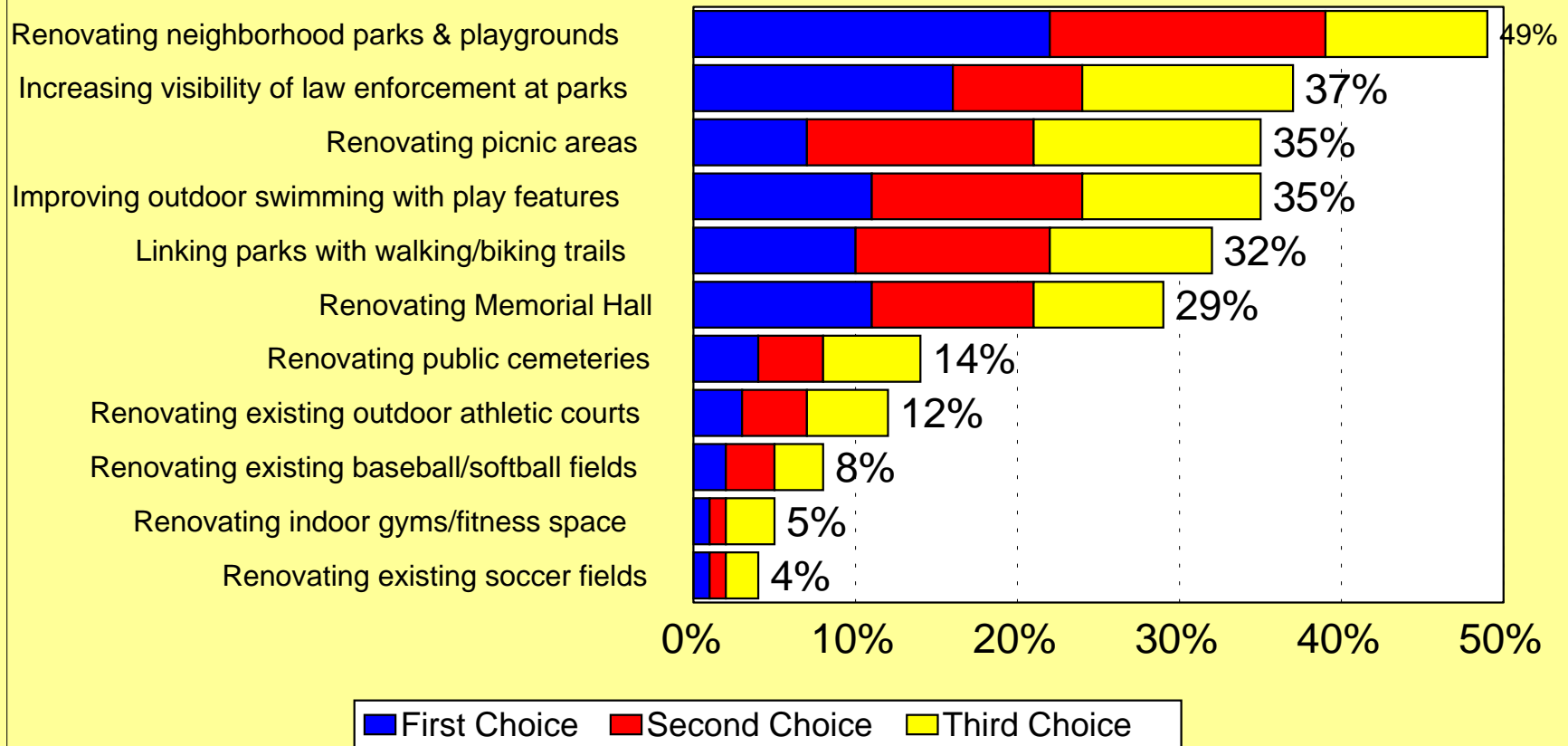
Source: Leisure Vision/ETC Institute (July, 2000)

FUNDING PRIORITIES

Recreation Programs and Parks
and Recreation Facilities of
Highest Importance

Improvements Most Willing to Support With Tax Dollars?

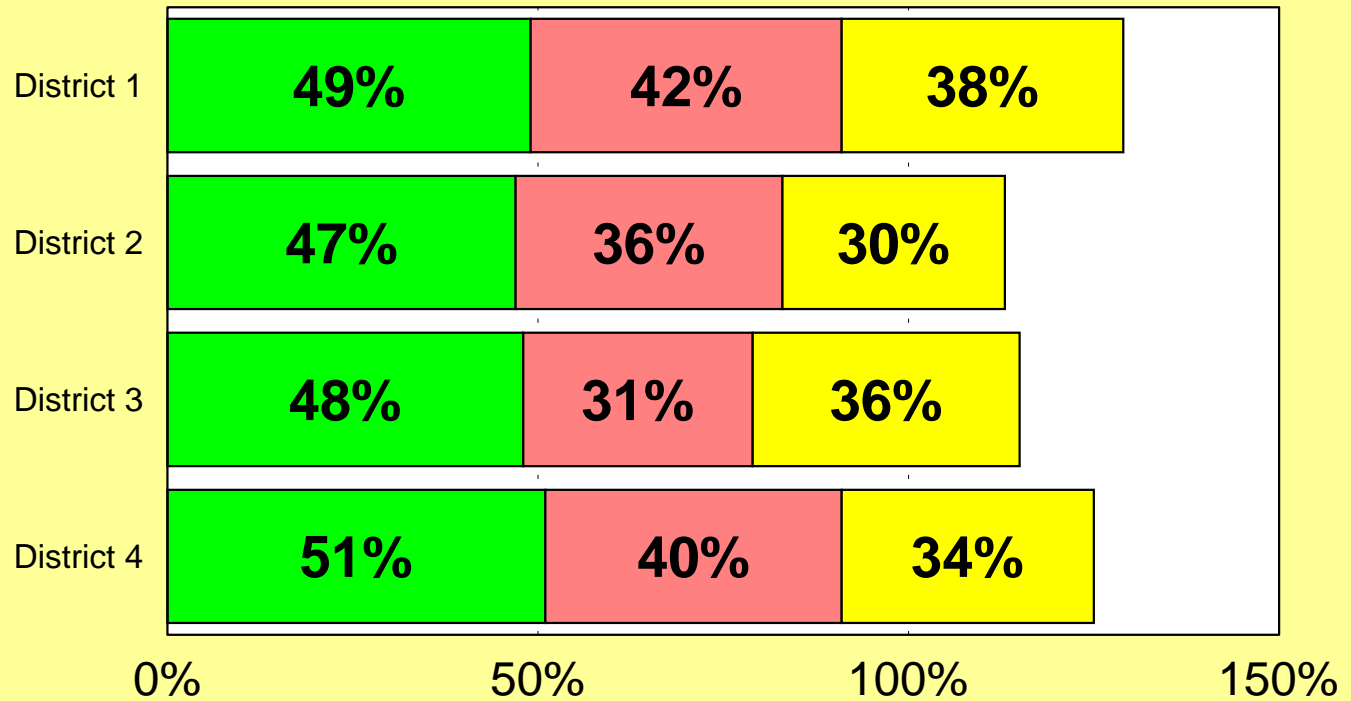
Based on sum of Top 4 Choices by percentage of respondents



Source: Leisure Vision/ETC Institute (July, 2000)

Three Improvements Most Willing to Support With Tax Dollars?

by percentage of respondents

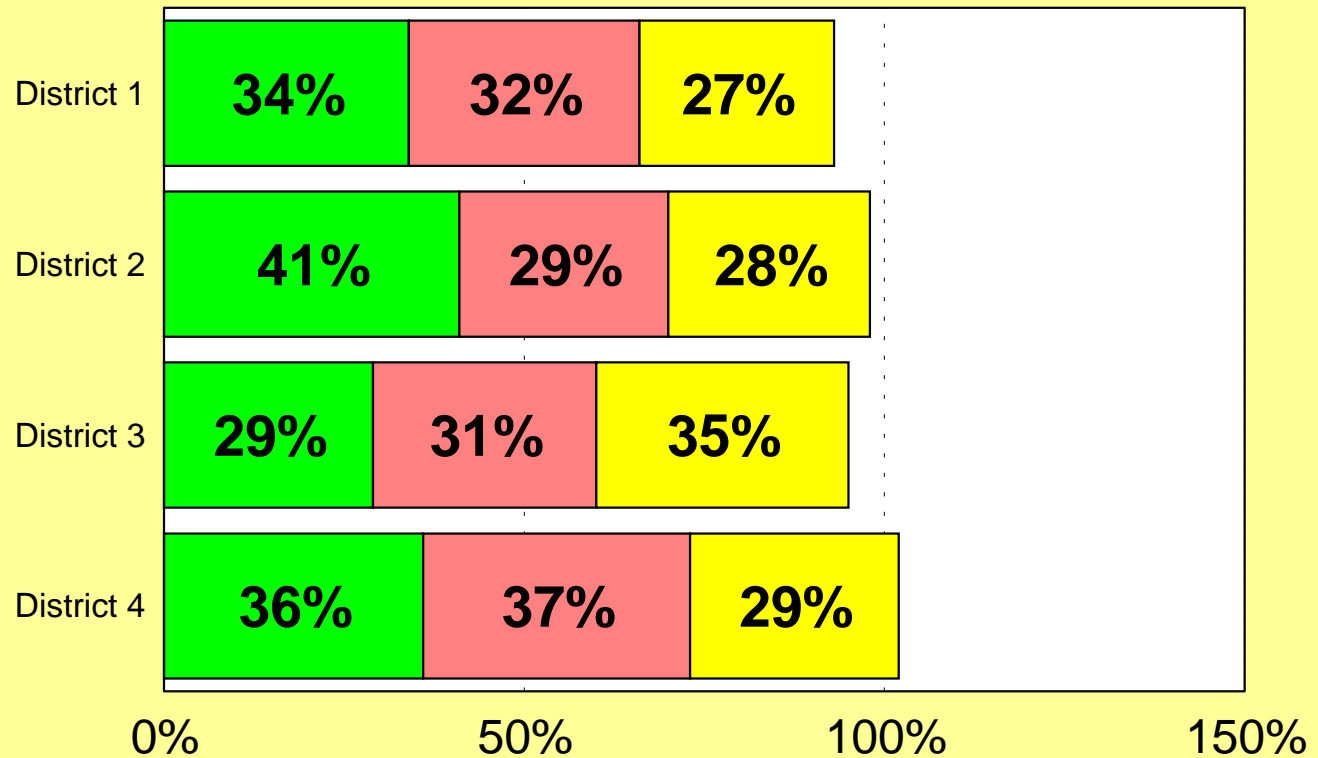


■ Neighborhood Parks ■ Law Enforcement
■ Improve Outdoor Swimming

Source: Leisure Vision/ETC Institute (July, 2000)

Next Most Important Improvements Most Willing to Support With Tax Dollars?

by percentage of respondents



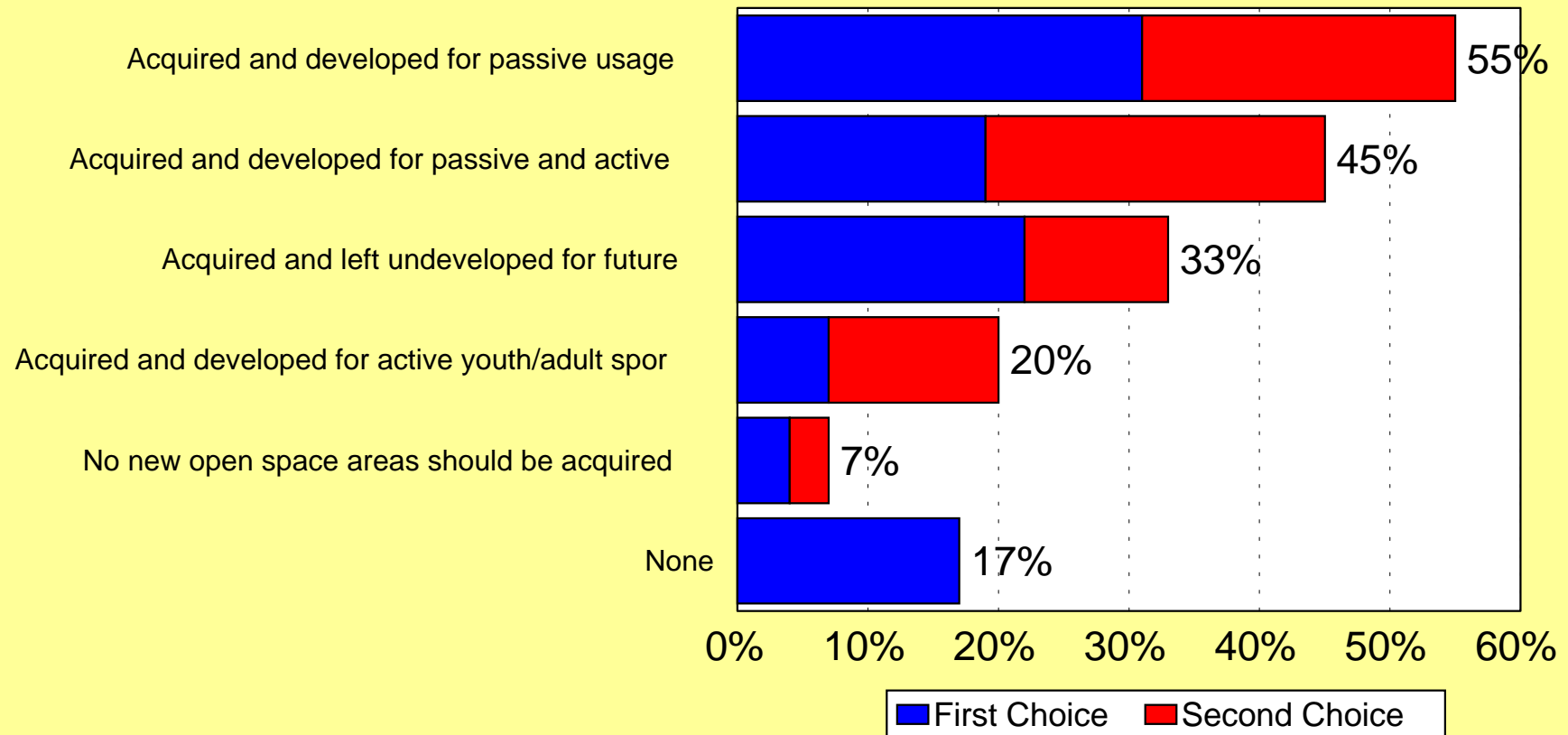
■ Picnic Areas ■ Link Parks ■ Memorial Hall

Source: Leisure Vision/ETC Institute (July, 2000)

Two Open Space Acquisition Policies Support With Tax Dollars

Most Willing to

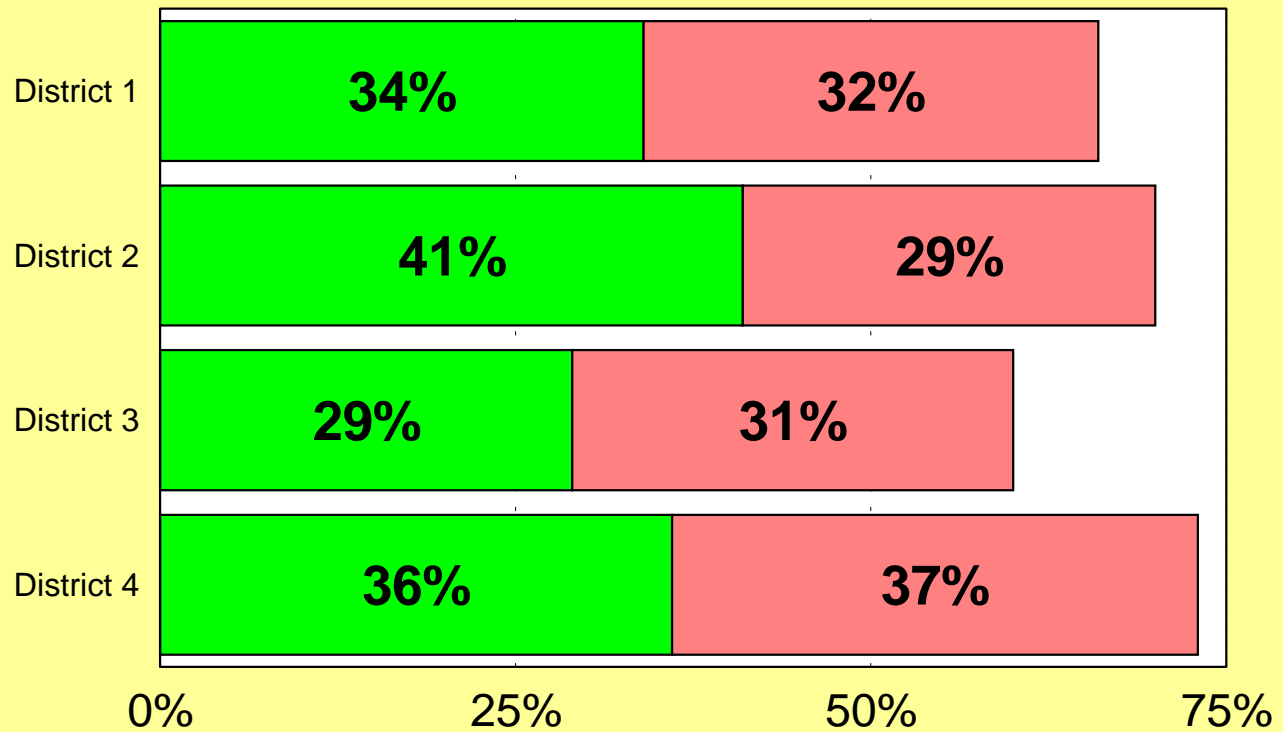
by percentage of respondents



Source: Leisure Vision/ETC Institute (July, 2000)

Two Open Space Acquisition Policies Most Willing to Support With Tax Dollars?

by percentage of respondents

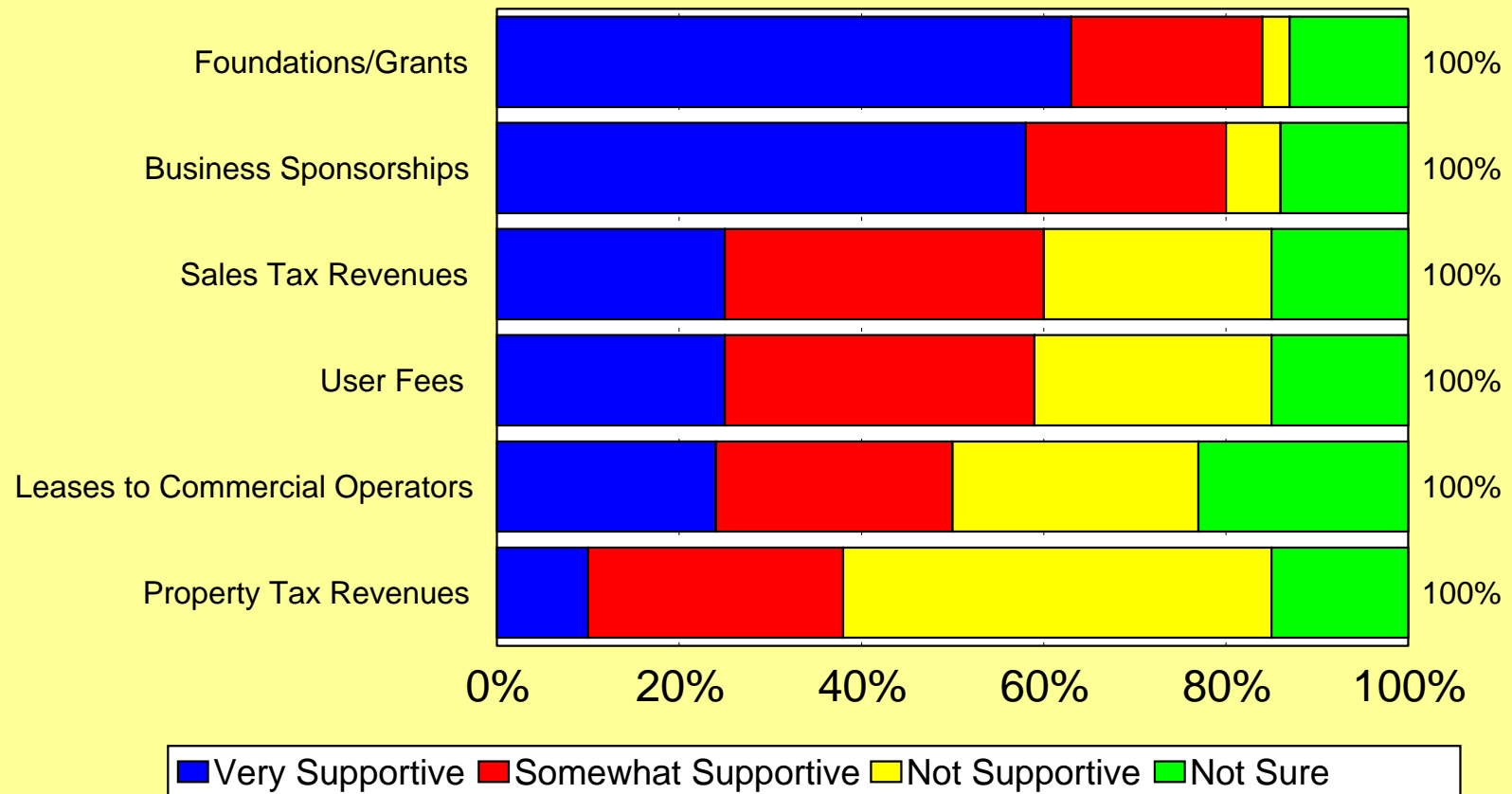


■ Passive Usage Only ■ Combination Passive/Active Usage

Source: Leisure Vision/ETC Institute (July, 2000)

Support for Various Sources of Revenue to Fund Parks and Recreation Projects

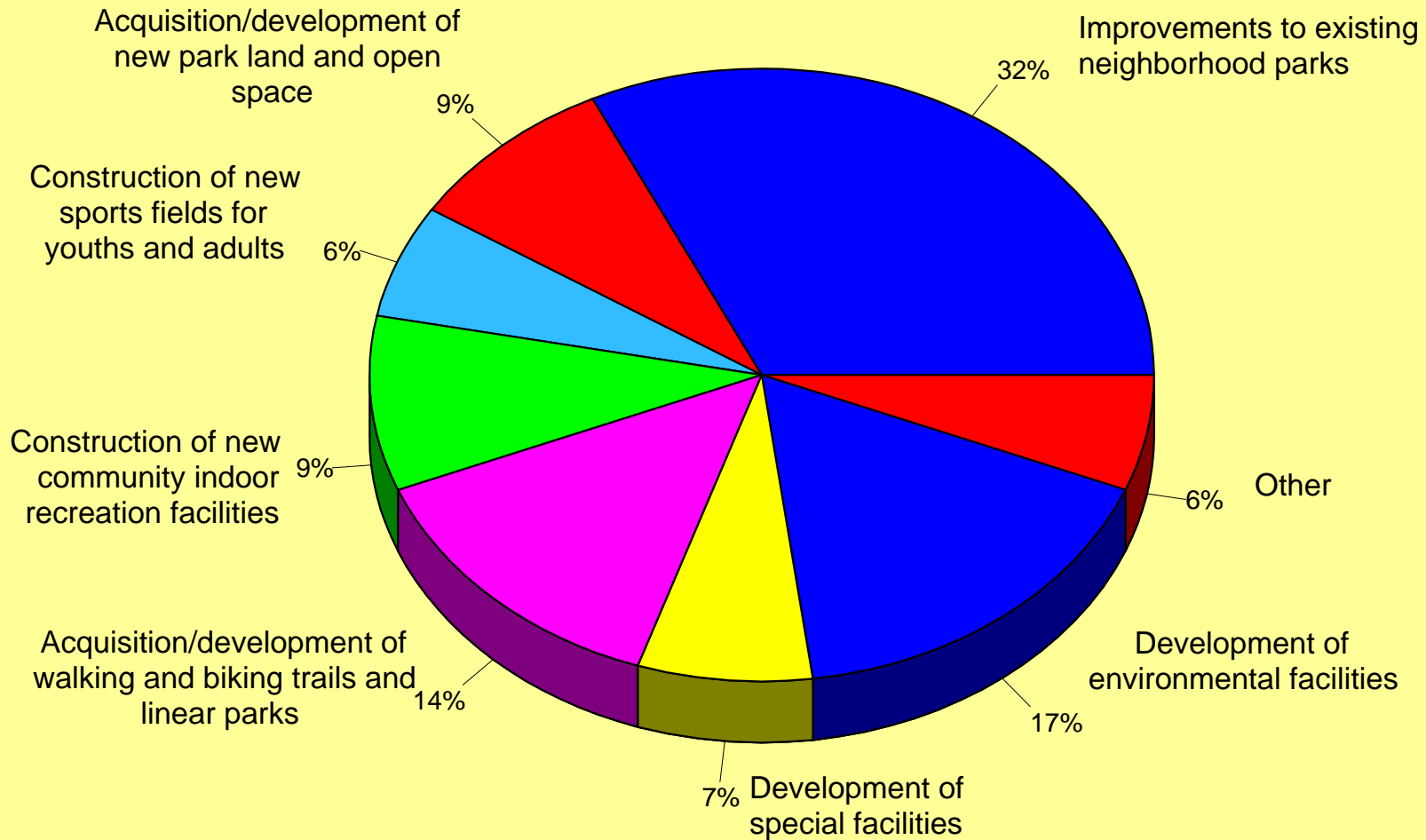
by percentage of respondents



Source: Leisure Vision/ETC Institute (July 2000)

What Percent of 100 Percent Should Go to Individual Issues?

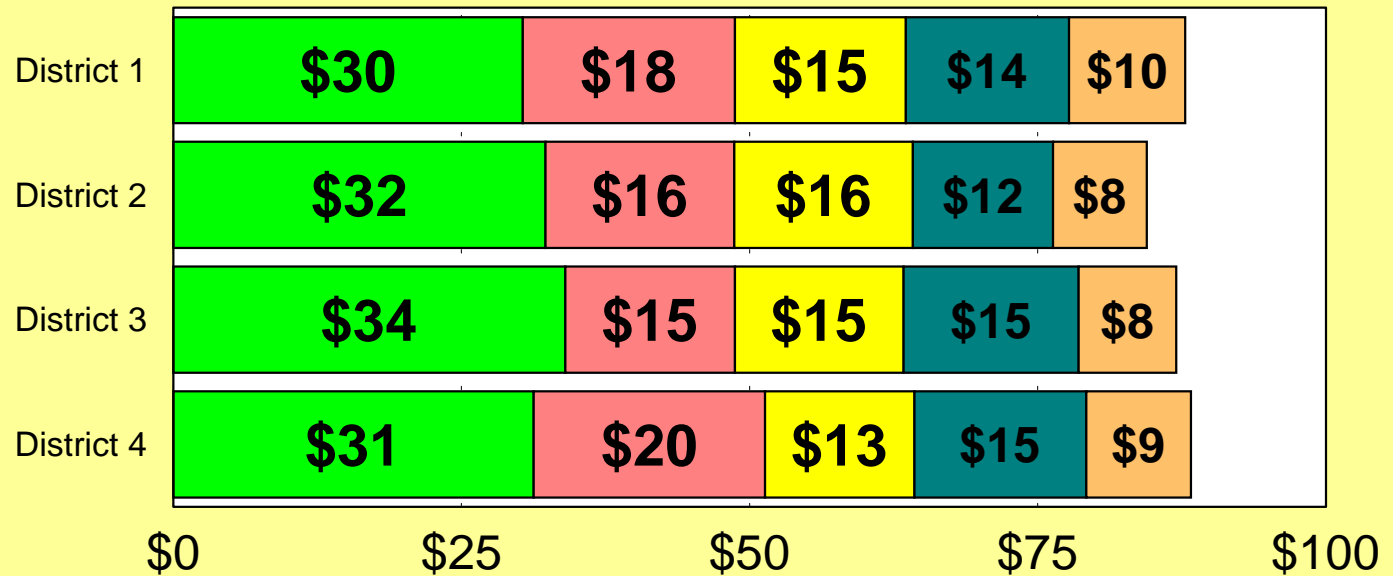
by percentage of respondents



Source: Leisure Vision/ETC Institute (July, 2000)

Investments of Additional \$100

by percentage of respondents



- Improvements of Existing Parks
- Environmental Facilities
- New Recreation/Sports Fields* (Combined)
- Walking/Biking Trails
- Acquisition/Development of New Parks

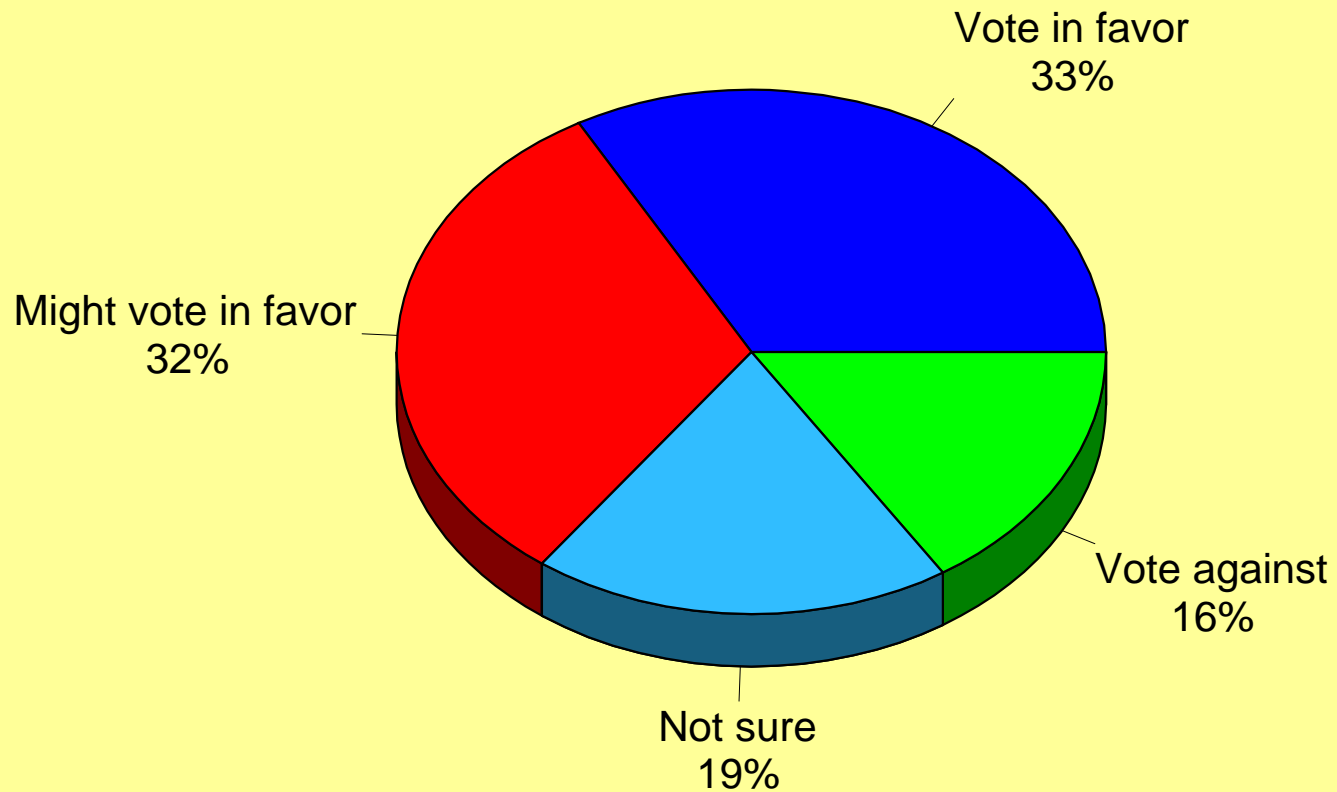
Source: Leisure Vision/ETC Institute (July, 2000)

VOTER SUPPORT

**Support for Sales Tax Election &
Community Priority of Improving
Parks and Recreation System**

How Would You Vote On a Sales Tax Issue With Funds Used to Improve the City's Parks and Recreation System?

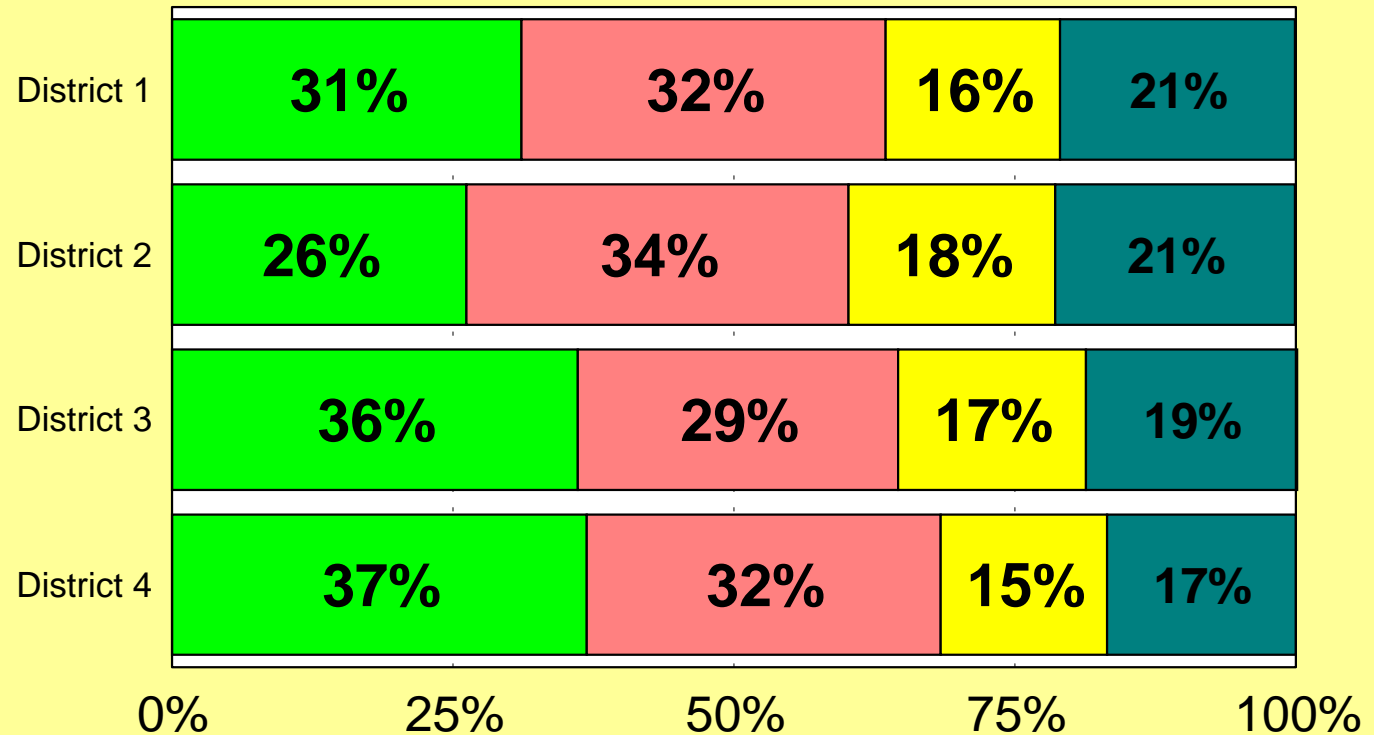
by percentage of respondents



Source: Leisure Vision/ETC Institute (July, 2000)

Most Likely to Vote on Sales Tax Issue for Improving Parks and Recreation System

by percentage of respondents

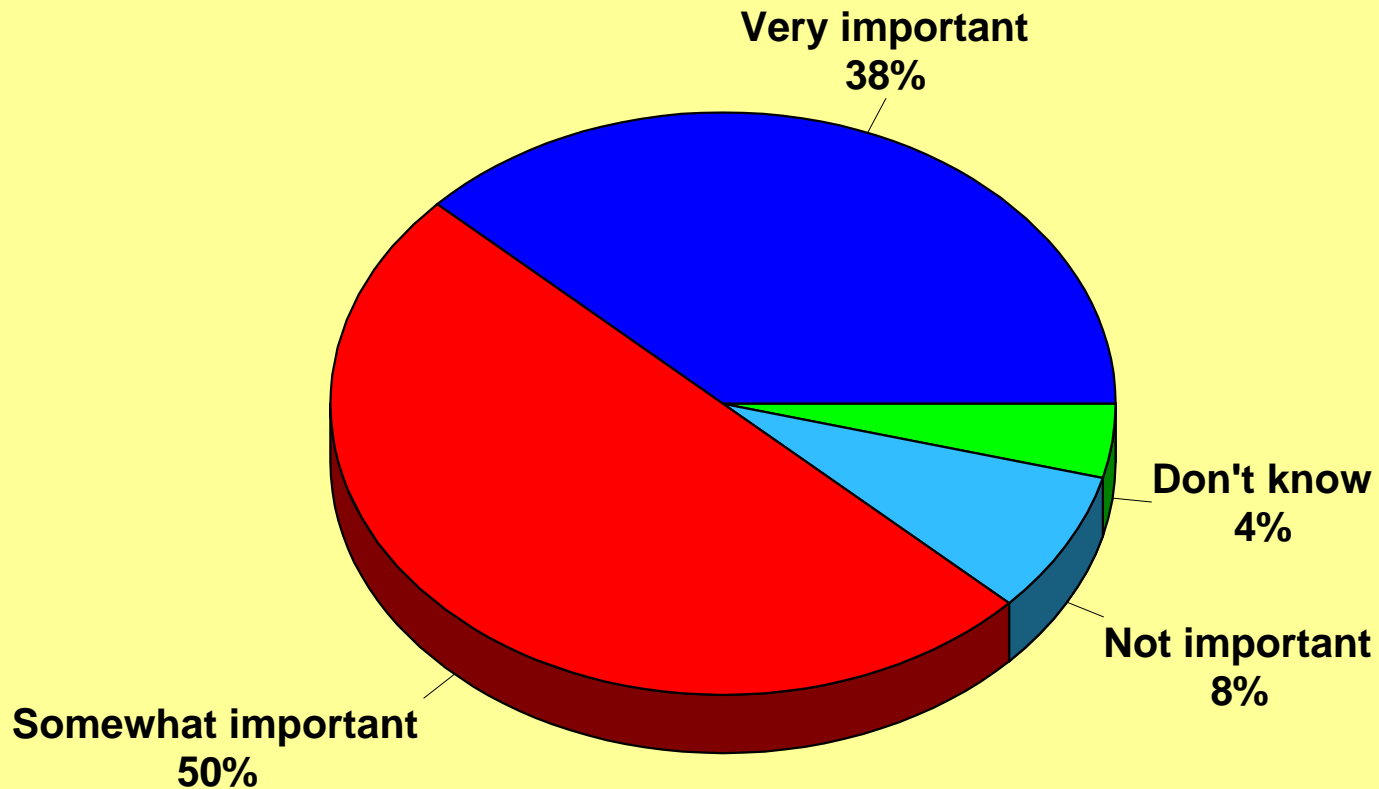


Vote in Favor Might Vote in Favor Vote Against
Not Sure

Source: Leisure Vision/ETC Institute (July, 2000)

Compared to Other Priorities (Public Safety, Streets, Utilities), How Important do You Think It Is for The City to Fund Improvements to Existing Parks and Recreation Facilities?

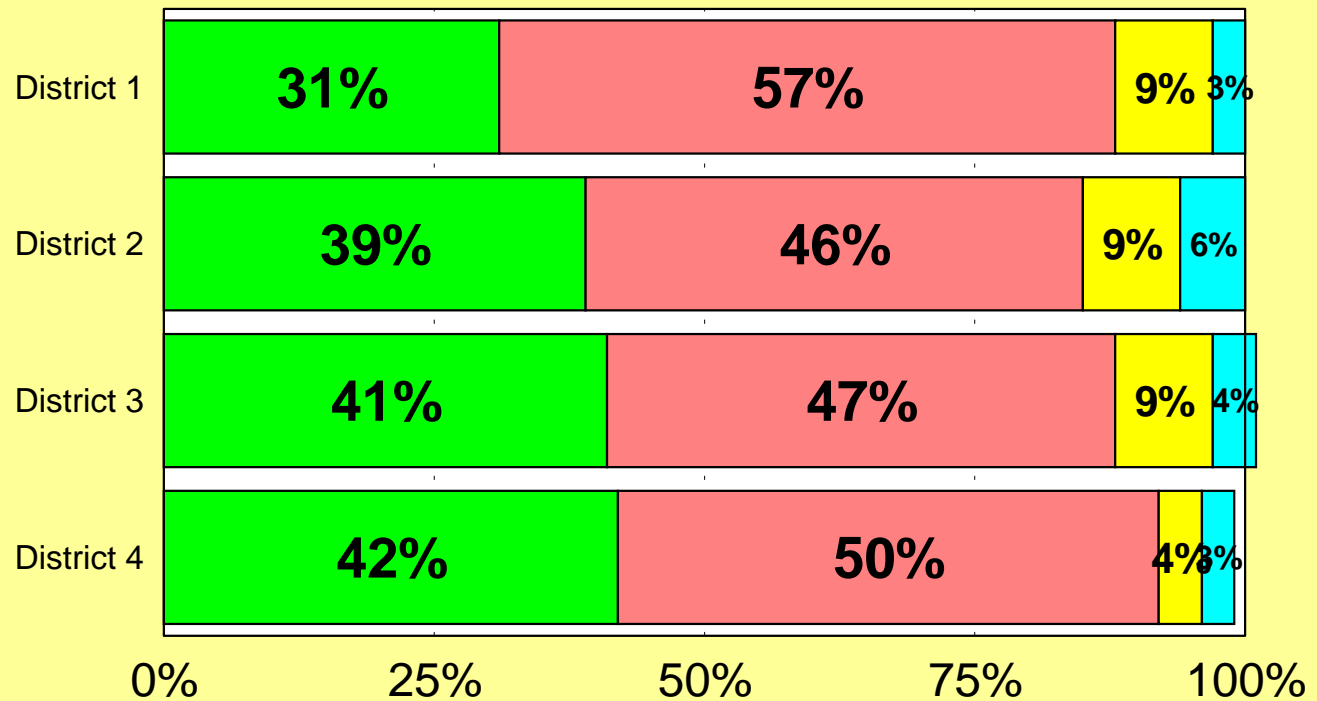
by percentage of respondents



Source: Leisure Vision/ETC Institute (July, 2000)

How Important do You Think It Is for the City to Fund Improvements to Existing Parks and Recreation Facilities?

by percentage of respondents

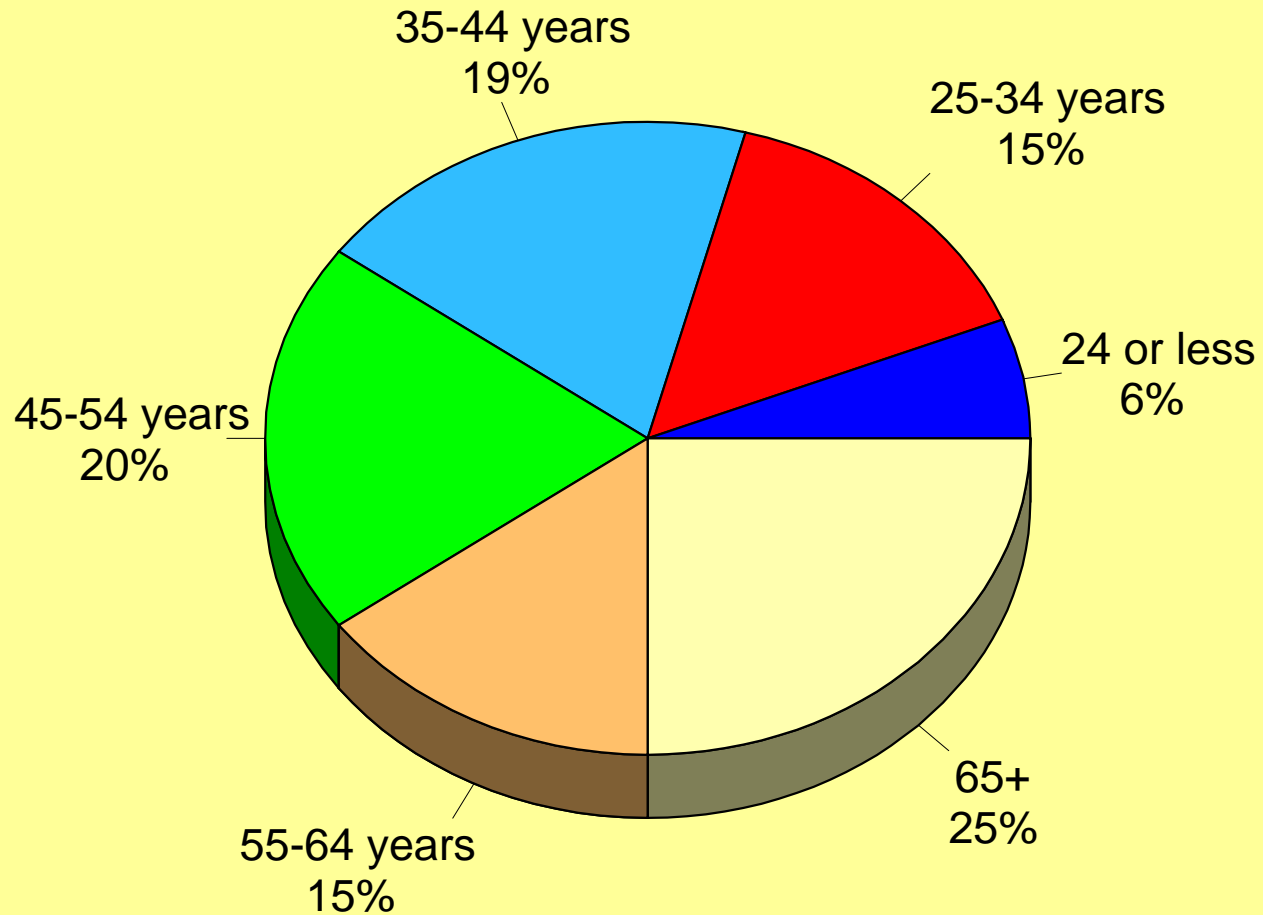


Very Important Somewhat Important Not Important Don't Know

Source: Leisure Vision/ETC Institute (July, 2000)

What Is Your Age?

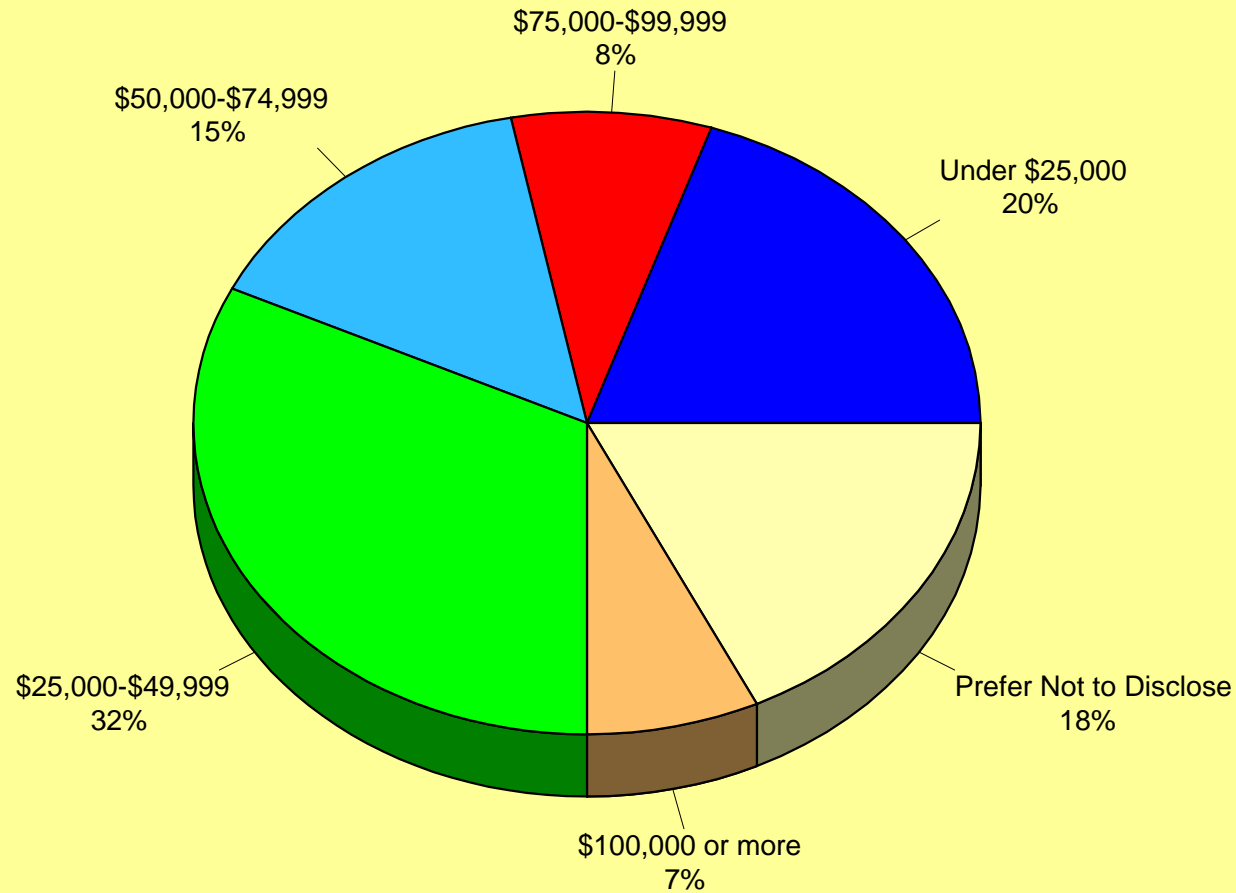
by percentage of respondents



Source: Leisure Vision/ETC Institute (July, 2000)

What Is Your Total Annual Household Income

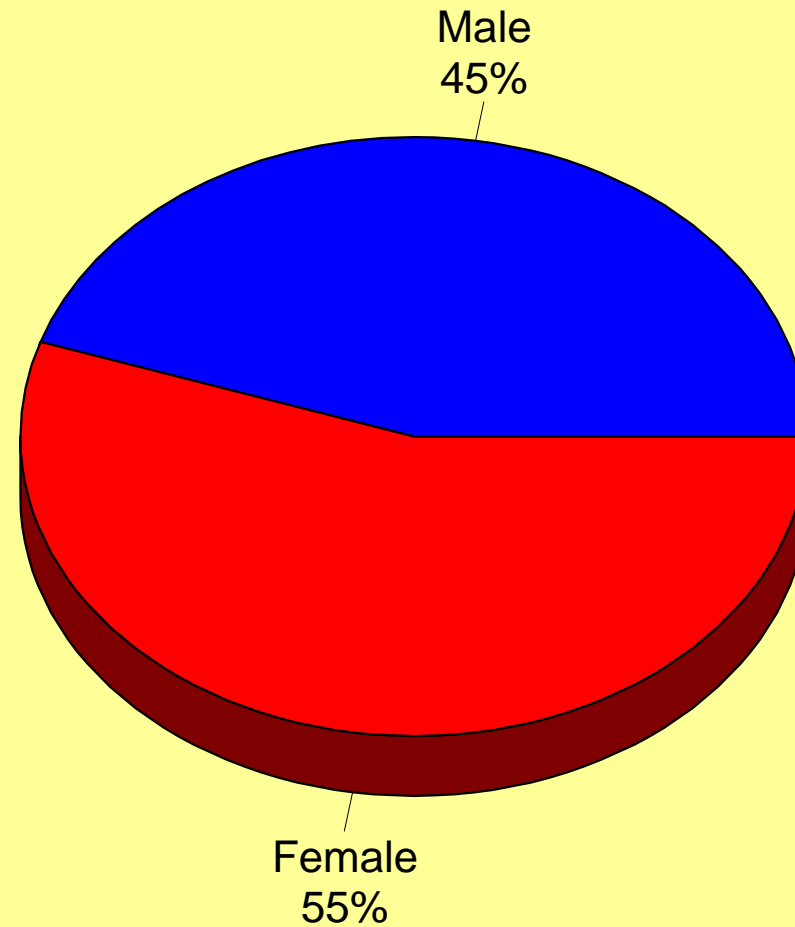
by percentage of respondents



Source: Leisure Vision/ETC Institute (July, 2000)

What Is Your Gender?

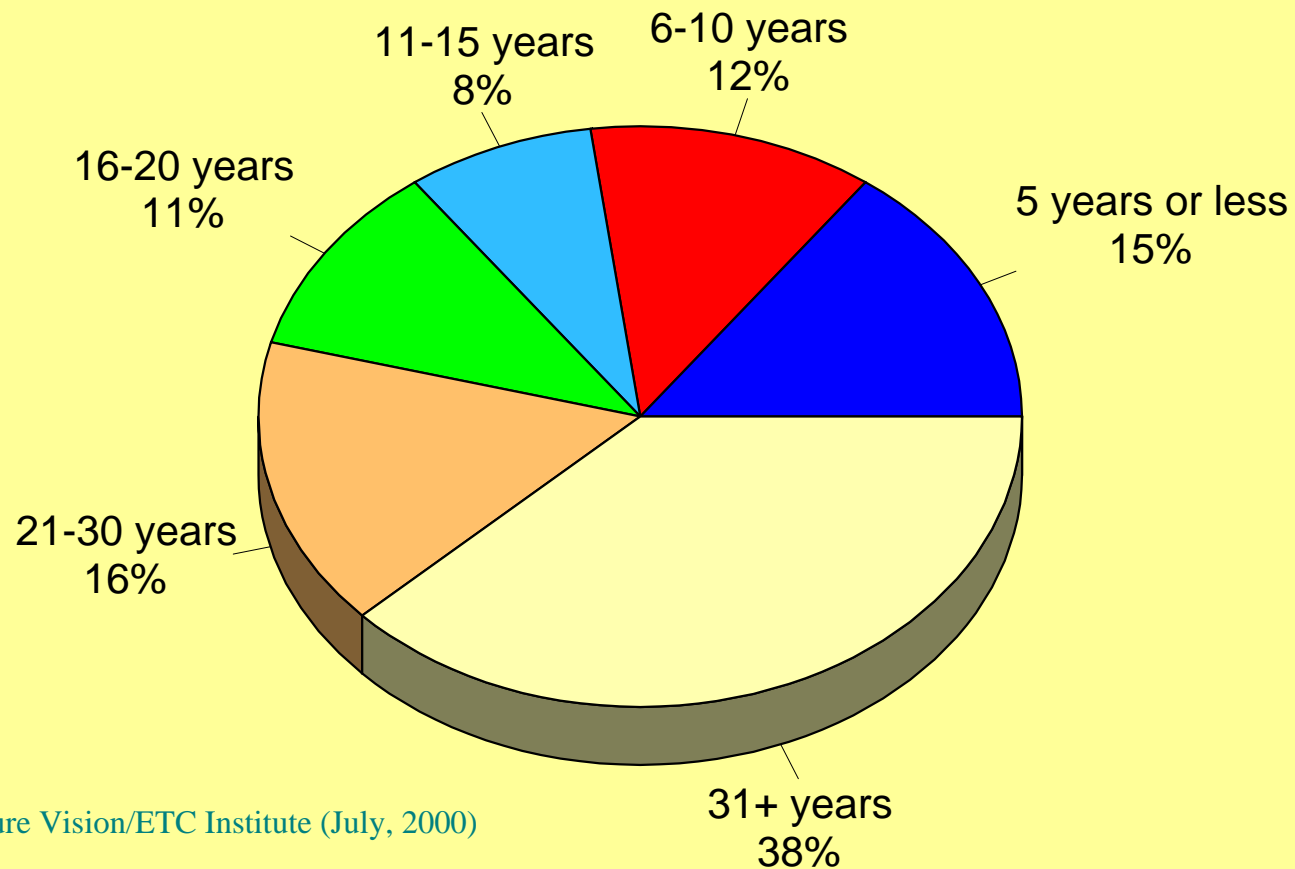
by percentage of respondents



Source: Leisure Vision/ETC Institute (July, 2000)

How Many Years Have You Lived In Joplin?

by percentage of respondents



Source: Leisure Vision/ETC Institute (July, 2000)